

STAKEHOLDERS' NEWSLETTER



01

SUCCESS BY THE NUMBERS

See the impact we are having on the community.

02

MEET DIANA, JESSICA, REBECCA, & JEANANNE

TMI highlights great work and welcomes new and familiar faces to our team.

03

SUBSTANCE ABUSE DISORDER TREATMENT MONTH

Join SAMHSA this month to increase awareness of abuse, treatment, and recovery.

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CREATING SOCIAL CHANGE

Under 21 Taskforce highlights growth from Fall 2025.

05

COLD WEATHER SHELTER

TMI Opens Cold Weather Shelter for the Community.



Greetings

02

Director's Message

COLD WEATHER SHELTER

January marked a major milestone for The Martinsburg Initiative and our community with the opening of the Cold Weather Shelter, a critical, life-saving resource during the most dangerous weeks of winter. On January 3rd, the shelter officially opened at Christ Reformed United Church, launching a nine-week rotation among six local congregations committed to ensuring no one has to face freezing temperatures alone. Operating nightly from 7 p.m. to 7 a.m. as a low-barrier shelter for adults 18 and older, this effort reflects what is possible when faith partners, service providers, and volunteers come together with urgency and compassion.

In the shelter's first ten nights, we saw a steady increase in guests, with nightly attendance growing from five individuals to as many as fourteen. These numbers underscore both the significant need in our community and the importance of sustaining safe, consistent spaces where people are welcomed with dignity. We are deeply grateful to the churches, volunteers, and partners whose coordination made this accomplishment possible in such a short timeframe.



TRAUMA-SENSITIVE EDUCATOR TRAININGS

Alongside this milestone, January also highlighted our continued commitment to prevention and trauma-informed systems. On January 5th, 6th, and 22nd, TMI partnered with Transitional School to deliver Trauma Sensitive Educator Trainings, equipping staff with practical tools to recognize trauma and respond in ways that foster safety, stability, and connection for students.



JOYS & TOYS

We also took time to reflect on the extraordinary generosity shown through Joys & Toys. This year's effort supported 718 families and 1,663 individuals, bringing warmth and joy during a season that can be especially challenging. The outpouring of community support once again demonstrated what we can accomplish when we work together.



LOVING OUR COMMUNITY

Finally, thank you to everyone who joined us for Loving Our Community. These gatherings remind us that collaboration is at the heart of meaningful change. We are grateful to Saint Thomas Lutheran Church for hosting and look forward to coming together again on February 20th at First Presbyterian Church Martinsburg.



Even in the coldest months, this community continues to lead with care. Thank you for being part of this work.

Margaret

SUCCESS BY THE

NUMBERS

Measuring our impact on the community this month.

138

CURRENT STUDENTS ON CASELOAD

130

MODERATE TO HIGH-RISK
Students on Caseload

44

Children Receiving
THERAPEUTIC ACTIVITIES

148

STUDENTS SERVED BY
Skills-Building Interventions

92

Children Receiving
INDIRECT CASE MANAGEMENT

12

CHILDREN RECEIVING CRISIS INTERVENTIONS

On Caseload

26

CHILDREN RECEIVING CRISIS INTERVENTIONS

Not on Caseload

15

INITIAL INTERVENTIONS OFFERED

Moderate/High Risk

TOTAL INTERVENTIONS OFFERED

Moderate/High Risk

246

32

Therapeutic Activity Sessions

(Moderate/High Risk)

153

Skills-Building Sessions

93

Indirect Case Management Sessions

78

Skills-Building Contact Hours

6

Behavior Plan Sessions

52

Indirect Case Management Contact Hours

92

Therapeutic Activity Hours

(Moderate/High Risk)

5.5

Behavior Plan Contact Hours

38

CRISIS
INTERVENTION
SESSIONS

37

CRISIS
INTERVENTION
CONTACT HOURS

PSS **BRIEF
INTERVENTIONS**

5

PSS **REFERRALS TO
TREATMENT**

12

21

WARM HANDOFFS
To Resources

10

FAMILIES CASE-MANAGED
By FCOC

2

NEW FAMILIES
On Caseload

4

Home Visits With
NEW FAMILIES

3

HOURS SPENT IN
Home Visits
(Existing Families)



MEET DIANA

School Support Specialist

Hello! My name is Diana Anthony, and I am the School Support Specialist at Musselman High School. Now in my fourth year serving our incredible students and families, I can confidently say that each day is busy, meaningful, and deeply rewarding.

We Bleed Green in South Berkeley!

Whether you're a lifelong local or a new transplant, our Musselman High School motto proudly says it all: "Once an Appleman, Always an Appleman." As the largest high school in Berkeley County, Musselman High is more than just a building – it's a community. Each week is filled with motivational quotes, friendly smiles, High-Five Fridays, and music over the intercom between classes. It's the kind of atmosphere that makes both students and staff proud to call MuHS home.

BY DIANA ANTHONY

While I wear many hats in my role, my mission remains constant – to provide students and families with the emotional and behavioral support they need to thrive both in and out of the classroom. I am continually inspired by the dedicated faculty and staff at Musselman High, whose collaboration and commitment make a lasting impact on our students' lives.

This year, I am especially proud of four seniors who have been with me since their freshman year. Each of them once faced significant challenges – academic struggles, frequent absences, mental health concerns, impulse-control difficulties, and the real possibility of not meeting graduation expectations.



Over the past four years, I have had the privilege of working with many students, watching them grow from struggling freshmen into confident young adults reaching for their dreams.

Through perseverance, hard work, and consistent support, all four are now on track to graduate this May. Not only are they graduating, but they are thriving – performing above average academically, involved in extracurricular activities, employed, and actively submitting college applications. It has been an honor to walk alongside them and witness their growth. One of them recently shared, “You’re very good at just listening and not judging. I know I can tell you anything, and you will help me.” Moments like that reflect the heart of the work we do here and the trust our students place in us.

As this year’s theme reminds us, “Roots Down, Rise Up!” We take great pride in our traditions, our accomplishments, and our community. Big things are happening here in Apple Country – and this is what it truly means to be an Appleman.

Musselman High School

Highlights

National Banner Unified Champion School

Recognized by Special Olympics North America for excellence in inclusion and school-wide engagement.

Top CTE High School

Supported by grants that expand hands-on learning opportunities, including funding for the Musselman Broadcasting Sports Network.

WV 2024–2025 College Access & Success Champions

Honored for strong support of students’ post-graduation planning and success.

Historic TOB Victory

The Musselman Marching Band became the first West Virginia band to win the Tournament of Bands Atlantic Coast Championship in Hershey, PA.



BY TMI STAFF

MEET JESSICA

School Support Specialist

We are thrilled to welcome Jessica Horn to The Martinsburg Initiative team as our new School Support Specialist at Eagle School Intermediate, with plans to expand her role to North Middle in the near future. Jessica brings a wealth of experience in social work and a deep commitment to supporting youth and families in our community.

Jessica holds a Bachelor of Social Work and is a Licensed Social Worker in West Virginia. She is currently pursuing her Master of Social Work at West Virginia University, with graduation expected in August 2026. Prior to joining TMI, Jessica worked with the West Virginia Department of Health and Human Resources' Home Finding Unit, supporting kinship and relative families across the Eastern Panhandle, with a focus on Berkeley and Jefferson Counties.

She is especially proud of her child welfare work, where she guided kinship families and supported children and teens who were initially hesitant to engage. For Jessica, being a consistent, safe presence in a young person's life and seeing them open up and seek support are among the most rewarding accomplishments of her career.

Her passion for school social work grew during her MSW internship at John Handley High School in Winchester, Virginia, where she engaged students directly in meaningful, individualized ways.

Seeing the impact that early support and prevention can have on young people solidified her commitment to this career path. When Jessica learned of the opportunity at TMI, she knew it was the perfect chance to follow her passion in her hometown, joining an organization she had long admired for its positive impact on the community.

In her role at TMI, Jessica will work closely with students to build trusting relationships, understand their needs, and deliver prevention-focused programming that helps reduce substance use while fostering resilience.

When she's not working with students, Jessica enjoys exploring her family's deep roots in the area. She is the fifth generation to live in her family home, built around 1901, and is fascinated by the stories and history tied to the house and her family's legacy.

*Please join us in welcoming Jessica
Horn to The Martinsburg Initiative!*





MEET REBECCA

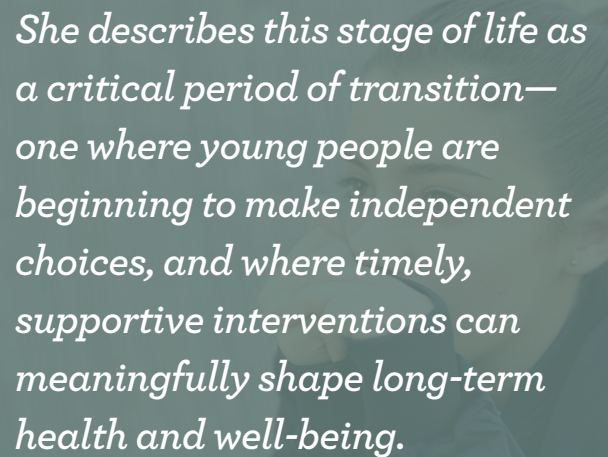
*Data Analyst for TMI's
Partnership for Success*

We're excited to welcome back a familiar face to The Martinsburg Initiative. After first serving as TMI's Project Manager from 2019–2020, Rebecca Bates, PhD, DNP, FNP-C, PMP, has returned to the organization in a new role, bringing with her a deep well of experience, perspective, and passion for youth health and prevention.

In her time away from TMI, Rebecca has focused her professional work on adolescent substance use prevention, combining research with hands-on training and technical assistance for individuals, coalitions, and organizations across the country, including continued collaboration with TMI. At the same time, she has been pursuing her graduate studies full-time at the Jimmy and Rosalynn Carter School for Peace and Conflict Studies at George Mason University, further strengthening her systems-level approach to community change.

A Family Nurse Practitioner by training, Rebecca has long been drawn to working with adolescents. Against the backdrop of the ongoing opioid overdose epidemic, which she identifies as one of the most significant public health challenges of our time, her commitment to prevention work has only deepened. When TMI's Director Margaret Kursey invited her to return to TMI, the decision was easy. She believes strongly in the organization's mission and is eager to contribute to its continued growth and impact.

In her current role as Data Analyst for TMI's Partnership for Success grant, she supports the backbone of effective prevention work: evidence and evaluation. Working closely with TMI's partners, volunteers, and community agencies throughout Berkeley County, she collects and analyzes both quantitative and qualitative data to assess how TMI's many interventions are functioning. From prevention education to youth resilience-building strategies, her work helps ensure that programs are not only well-intentioned but truly effective. As she notes: "If we do not rigorously document, analyze, and evaluate our work, we will not know if our efforts are having the intended outcomes."



She describes this stage of life as a critical period of transition—one where young people are beginning to make independent choices, and where timely, supportive interventions can meaningfully shape long-term health and well-being.

One accomplishment she's especially proud of this past year isn't a single project, but a broader realignment. She intentionally took time to reconnect her personal values with her professional and volunteer commitments, a process that ultimately led her back to graduate school and back to TMI. That clarity continues to guide her work and fuels her dedication to prevention and community impact.

Outside of her professional life, Rebecca brings that same endurance and discipline to her hobbies. Many may be surprised to learn that she is an ultramarathon runner and triathlete—an apt reflection of the perseverance and long-term commitment she brings to both her personal pursuits and her work at TMI.

We're thrilled to have Rebecca back on the team and look forward to the insight and impact her work will continue to bring to our community!

BY TMI STAFF

MEET JEANANNE

Licensed Professional Counselor

This is my second year with TMI as a part-time Licensed Professional Counselor (LPC). During my career as a school counselor, I realized that I had a passion for working with children who have experienced trauma. To comprehensively meet this need, I began the long journey toward earning my LPC while continuing to serve children and families in my role as a school counselor.

My time in the school system has informed my work with TMI, as collaboration with families, school personnel, and an understanding of the educational system are critical components of effectively supporting children. I am grateful for the post-retirement opportunity that TMI has afforded me to provide holistic, individualized, trauma-informed support.

Referrals for my services come from within TMI, the school system, and the broader community. I integrate a mindfulness-based approach and draw from Cognitive Behavioral Therapy, Play Therapy, and EMDR in my sessions with children and adolescents, depending on individual needs. A key aspect of my work is encouraging family involvement in support of the child's needs; therefore, regular communication, support, and education with all adults involved in the child's care are included as part of the treatment plan. I truly enjoy being part of the TMI team alongside so many talented and committed individuals.





BY SAMHSA



SAMHSA ILLUMINATES PATHS TO SUD TREATMENT

For many Americans, January is a time to reset and make changes that will improve their quality of life.

Here at SAMHSA, the new year also kicks off Substance Use Disorder (SUD) Treatment Month, our nationwide push to help Americans struggling with alcohol or drug addiction understand that sobriety is within reach and that there are many paths to recovery.

When a person is ready to seek SUD treatment, it may feel challenging to get started and to find the right approach. But there's a way forward for everyone. For some, medications for opioid or alcohol use disorder might work; for others, having a supportive peer—a person in recovery who can help—in their corner might make a world of difference; or perhaps mutual-support meetings or trust in religious faith are the recipe for success. Often treatment and recovery include a combination of these approaches, and each individual finds their own path.



This second-annual SUD Treatment Month campaign highlights the different options available, the support services that complement treatment, and the importance of having a support system when pursuing recovery. This year's theme is: "Treatment Works! Find the Path that Works for You." And, we will have weekly themes to highlight different facets of SUD treatment:



WEEK 1 (JAN. 1–11)

Starting Fresh

Turn over a new leaf by confronting unhealthy substance use and adopting healthy changes.

WEEK 2 (JAN. 12–18)

Multiple Pathways to Recovery

Learn about mutual-support resources, peer support workers, SUD medication, and other treatment options.

WEEK 3 (JAN. 19–25)

Wraparound Services

Explore services and supports—such as education, employment, stable living, and recovery housing—that complement treatment.

WEEK 4 (JAN. 26–31)

Treatment-Friendly Communities

Focus on personal support networks—such as friends, family, and others—that help strengthen individuals engaging in treatment.

Treatment works!
Find the path that works for YOU!

 **FINDTREATMENT.GOV**

Offers resources for anyone seeking treatment or support for substance use disorders.

If you need help now, you don't have to wait for a month's worth of information to act—you can find help any time:

VISIT OUR TREATMENT LOCATOR



CALL OUR NATIONAL HELPLINE

1-800-662-HELP.

If you are in a crisis, text or call the 988 Suicide & Crisis Lifeline.

YOU CAN ALSO CHAT HERE



Whether you might have SUD or believe that a loved one does, take a look at these resources. Share them with others. They may help you find your path to make and sustain change. It is this concept that fuels Treatment Month as we work together towards empowering all Americans to live as healthy and productive lives as possible.

Let's get people not only into treatment but thriving in recovery.



SAMHSA
Substance Abuse and Mental Health
Services Administration

CALL FOR MENTORS!

We are seeking volunteer mentors to support students!



HELP STUDENTS

What will mentors do?

- Build positive relationships
- Meet with students at least once a week for thirty minutes
- Improve academic performance
- Build life skills

Please contact:

Rebecca LeMoine
304-267-3510 ext 13519
rlemoine@themartinsburginitiative.org

CRISIS INTERVENTION TRAINING



This **40-hour training** is designed to prepare law enforcement officers to effectively and safely respond to individuals experiencing mental health crises. This comprehensive training covers de-escalation techniques, mental health awareness, local resource navigation, and practical scenario-based exercises.



April 13-17, 2026
8:30 AM - 4:30 PM

REGISTRATION REQUIRED

Before April 5th
20 participants maximum



Our Location
128 INDUSTRIAL BLD. KEARNEYSVILLE, WV



Expert Instructors

Including law enforcement professionals, behavioral health providers, and community experts.



Service Credits

This training provides 40 in-service credits through LEPSIS.

Participants will:



Gain skills in de-escalation and crisis communication



Enhance their understanding of mental health and SUD



Engage in role-play scenarios and interactive exercises



Learn to connect individuals in crisis with appropriate community services



- Business casual attire; uniforms not required
- Drinks and snacks provided; break for lunch each day
- Full participation required; completion certificate awarded
- Active engagement expected throughout



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Questions?

Noel Canellas
304-582-2799

mpdsocialworker@martinsburgpd.org



CREATING SOCIAL CHANGE TOGETHER

Under 21 Taskforce Highlights from Fall 2025



This fall, The Martinsburg Initiative's Drug-Free WV Under 21 Taskforce, led by Dr. Chiquita Howard-Bostic, continued to grow as a collaborative engine for prevention, education, and youth empowerment across Jefferson and Berkeley Counties.

Through new partnerships, innovative pedagogy, and cross-sector collaboration, the U21 Taskforce has helped spark meaningful momentum that will carry into the new year and beyond.

Building Stronger Prevention Partnerships

One of the most promising developments this semester is the Taskforce-inspired partnership between the Jefferson County Black Teachers Association and a community opioid prevention project led by Tanya Frazier. This collaboration reflects the Taskforce's role as a connector, bringing together educators, community leaders, and prevention advocates. Looking ahead, there is an opportunity for TMI staff, the Jefferson-Berkeley Alliance, and other committees to collectively amplify and support this work so it can reach even more families and youth.

Innovative Photovoice Collaboration Across States

This fall also marked the launch of a three-month, AI-infused Photovoice pedagogy project in partnership with Shepherd University, Hedgesville High School, and TMI's Drug Free Coalitions. Designed and facilitated by Dr. Albina Laskovtsov and Dr. Howard-Bostic in college classrooms in West Virginia (SOC1 321: Social Stratification) and Texas (SOC1 4311: Social Change), the project connected higher education directly to real-world prevention efforts. In collaboration with Ann Kidwell of Hedgesville High School, college students created authentic content for Drug Free Coalitions, resulting in more than 25 empowerment- and recovery-centered projects.

These works, spanning photography, poetry, music, and visual storytelling, focus on alcohol- and drug-free messages grounded in lived experience and hope. Both Shepherd and Texas student cohorts produced creative, impactful work, and plans are underway to share outcomes with coalition leadership in the coming weeks.



Expanding Youth-Focused Collaborations

Taskforce relationships also helped catalyze a grant-funded collaboration between Hedgesville High School's Drug Free Coalition and the Boys & Girls Club, resulting in several promising initiatives now underway. In addition, Karina Lopez—formerly connected through Jefferson County Schools' Cultural Unity and Equity (CUE) team—joined the Boys & Girls Club to provide bilingual support to at-risk youth and families at the Martinsburg Club. This connection is especially timely as bilingual support programs were paused in both Jefferson and Berkeley County schools this year. Karina's role strengthens support for Hispanic children and families, addresses behavioral challenges, and helps counter pathways into the School-to-Prison Pipeline, goals that closely align with TMI's school-based social work efforts.

What's Next: Sharing, Celebrating, and Scaling

After the New Year, Fifteen Photovoice projects will be formally presented through the Drug Free Coalitions, offering space for dialogue, reflection, and community engagement. Planning is also underway for a larger, collaborative event to bring together BRCTC, Shepherd University, coalition members, and community stakeholders to showcase this work and explore future partnerships.

Thank you to everyone who contributed time, creativity, and leadership this semester. Your work continues to build pathways for prevention, equity, and youth success across our region.



Learn. Engage. Create.



Martinsburg, WV

In partnership with The Martinsburg Initiative and West Virginia Department of Education.

Overview

Based on survey results, participants noted the importance of communication, building trust, creative engagement strategies, and forming stronger school- family-community partnerships through consistency and creativity. They appreciated opportunities to collaborate with peers, share ideas, and explore practical, low barrier family engagement approaches.

Impact

Nearly all participants (**94%**) agreed or strongly agreed that they left the training with new insights or strategies to strengthen family engagement.



Key Takeaways & Participant Voice



Family engagement can be simple , consistent, and intentional.

"Family engagement doesn't have to be a big deal just frequent."
"Engagements is small moments."



Family engagement & connection can be strengthened through hands-on strategies like art and LEGO® play.

"You can add play to engage in the simplest of ways."
"[There are] so many more opportunities for family engagement than I thought before."



Family engagement is built through partnership and trust.

"Loved the connection between trust and engagement."
"Learning what family engagement is and how we can all work together."

Strategies Learned

- Learning more about the **definition** of family engagement
- **Art** as a way to communicate
- Importance of **building trust** when working with families
- Utilizing **communication** with everyone involved with a student.

Notes to EdVenture

- *I am grateful to have taken part in this training and networking opportunity. They have assisted with my own motivation to be more strategic with how we engage families.*
- *Great training. Love the activities and diversity.*
- *This was great opportunity to improve and network with other professions.*
- *[I am]thinking about ways to create school-community connections.*
- *Everything is relevant and was pieced together collaboratively.*

This project was made possible by Grant # S31-A230010 from the U.S. Department of Education. This content does not necessarily represent the official views of the U.S. Department of Education.



BY TMI STAFF

TMI OPENS COLD WEATHER SHELTER FOR THE COMMUNITY

The shelter operates nightly from 7 p.m. to 7 a.m., with check-in between 7 p.m. and 8 p.m.

As winter temperatures drop, the Martinsburg Initiative has stepped up to provide a safe, warm place for unhoused residents. The Cold Weather Shelter officially opened on Saturday, January 3rd, at Christ Reformed United Church of Christ, kicking off a nine-week rotation among six local churches.

Guests are accommodated on a first-come, first-served basis, and those who stay a full night are guaranteed a bed the following evening. The shelter is open to adults 18 and older and is designed to be a low-barrier resource for anyone in need during the coldest weeks of the year.

The shelter is about more than just a warm place to sleep. In addition to overnight accommodations, staff help connect guests with referral services for additional support. In the first few days of operation, the shelter already welcomed eight individuals, with more expected as word spreads.



The Martinsburg Initiative is proud to lead this effort, emphasizing the importance of community support in caring for vulnerable residents. Providing a safe space during extreme cold is a vital part of the organization's mission, and staff are committed to keeping the shelter running for as long as it is needed.

Each week, the shelter rotates to a new church, following a model inspired by similar programs in Winchester, Va., and Charles Town. Supplies and bedding are transported to each new location with the help of volunteers, who are critical to ensuring smooth transitions and ongoing operations. Volunteers are also needed to assist with tasks such as laundry each week.

This project has received strong support from the city of Martinsburg, local grants, and city officials, who joined in a ribbon-cutting ceremony on opening day. Beyond providing warmth, the shelter aims to create opportunities for connection and understanding between the unhoused and the broader community.

By offering a safe, welcoming space, the Martinsburg Initiative is helping fill critical gaps and demonstrating the community's commitment to caring for its most vulnerable residents.

THOUSANDS OF US ARE IN RECOVERY.

YOU CAN BE TOO.



WHEN IT'S TIME, WE'RE HERE.

CALL 1-844-HELP4WV



FUNDED IN PART BY



CRISIS INTERVENTION TRAINING



This **40-hour training** is designed to prepare law enforcement officers to effectively and safely respond to individuals experiencing mental health crises. This comprehensive training covers de-escalation techniques, mental health awareness, local resource navigation, and practical scenario-based exercises.

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8:30 AM - 4:30 PM

REGISTRATION REQUIRED

Before April 5th
20 participants maximum

Our Location
128 INDUSTRIAL BLD. KEARNEYSVILLE, WV

Expert Instructors
Including law enforcement professionals, behavioral health providers, and community experts.

Service Credits
This training provides 40 in-service credits through LEPSIS.



Participants will:

- Gain skills in de-escalation and crisis communication
- Enhance their understanding of mental health and SUD
- Engage in role-play scenarios and interactive exercises
- Learn to connect individuals in crisis with appropriate community services



- Business casual attire; uniforms not required
- Drinks and snacks provided; break for lunch each day
- Full participation required; completion certificate awarded
- Active engagement expected throughout



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Questions?

Noel Canellas
304-582-2799

mpdsocialworker@martinsburgpd.org





4TH TUESDAY OF EACH MONTH

10:00 AM to 12:00 PM

COMMUNITY CUP COFFEE & MORE

Open to community members 55+
No appointment needed.

Coffee and Care

Monthly Senior Wellness Events

WHAT IS COFFEE AND CARE?

A free monthly event designed to support the health, safety, and wellness of our 55+ community. Enjoy coffee, conversation, and rotating activities that help you stay connected and informed.

HOW CAN THE MARTINSBURG INITIATIVE'S SOCIAL WORKERS HELP ME?

Housing assistance applications | Utility relief and benefits navigation | Medicare/Medicaid guidance | Health and wellness information | Caregiver and behavioral health referrals | "Stay Safe at Home" kits for eligible seniors

UPCOMING TOPICS:

- Dementia & Alzheimer's signs, support, and prevention
- Support for caregivers and recognizing elder abuse
- Fall prevention and home safety tips
- Navigating government phones and email
- Medicare/Medicaid enrollment Q&A;
- Chair yoga or gentle movement sessions
- Nutrition for healthy aging



The Martinsburg Initiative and Community
Cup Coffee and More present:

Senior Support



The Martinsburg Initiative's Social Workers will be on-site weekly to assist senior citizens with vital resources, including:

- Help staying safely housed
- Utility relief & benefits navigation
- Medicare/Medicaid guidance
- Health & wellness info
- Caregiver and behavioral health referrals
- Providing free "Stay Safe at Home" Kits for eligible seniors

No appointment needed — just stop in for coffee and connection!

 **Community Coffee Cup and More**
 **Every Tuesday | 10 AM – 12 PM**



THE
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talk
they hear you®

START TALKING BEFORE SHE HEADS OFF TO SCHOOL.

It's never too early to have a conversation about alcohol and other drugs.

The sooner you talk about the dangers of underage drinking and substance use, the greater chance you have of influencing your child's decisions about using alcohol and other drugs. For tips on how—and when—to begin the conversation, visit

www.underagedrinking.samhsa.gov

#TalkTheyHearYou

PEP20-03-01-043



SAMHSA
Substance Abuse and Mental Health
Services Administration



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A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

FIND US HERE >

BERKELEY HEIGHTS ELEMENTARY

BUNKER HILL ELEMENTARY

BURKE STREET ELEMENTARY

EAGLE SCHOOL INTERMEDIATE

ORCHARD VIEW INTERMEDIATE

OPEQUON ELEMENTARY

ROSEMONT ELEMENTARY

TUSCARORA ELEMENTARY

WINCHESTER AVE ELEMENTARY

PIKESIDE PRE-K LEARNING CENTER

NORTH MIDDLE SCHOOL

SOUTH MIDDLE SCHOOL

MARTINSBURG HIGH SCHOOL

MILL CREEK INTERMEDIATE SCHOOL

Contact us to be a mentor.

OUR PARTNERS





Get the facts about electronic cigarettes, their health effects and the risks of using e-cigarettes.

E-cigarettes (also called “vapes”) have been the most commonly used tobacco product among U.S. youth since 2014. Educators can make a real difference by engaging in meaningful conversations with their students about the dangers of vaping for young people and ways to quit.

CDC launched the Empower Vape-Free Youth™ campaign in 2023 to encourage middle and high school educators to speak with students about the risks of e-cigarettes and nicotine addiction. The campaign also provides resources for educators to help students avoid or quit vaping.

EMPOWER
Vape-Free
YOUTH™



Info Provided by the Center for Disease Control and Prevention

EMPOWER VAPE-FREE YOUTH

www.cdc.gov/vaping



FIND US HERE >

BERKELEY HEIGHTS ELEMENTARY
BUNKER HILL ELEMENTARY
BURKE STREET ELEMENTARY
EAGLE SCHOOL INTERMEDIATE
ORCHARD VIEW INTERMEDIATE
OPEQUON ELEMENTARY
ROSEMONT ELEMENTARY
TUSCARORA ELEMENTARY

WINCHESTER AVE ELEMENTARY
PIKESIDE PRE-K LEARNING CENTER
NORTH MIDDLE SCHOOL
SOUTH MIDDLE SCHOOL
MARTINSBURG HIGH SCHOOL
MILL CREEK INTERMEDIATE SCHOOL

Contact us to be a mentor.

OUR PARTNERS





A MODEL SOLUTION

TO A NATIONAL PROBLEM

Our mission is to prevent substance use disorders, build strong families, and empower the Martinsburg community through police, school, community, health, and education partnerships.

1

Increase awareness

of how to prevent substance use disorder through community empowerment.

2

Mitigate negative consequences

Resulting from substance misuse or trauma through community interventions, medication overdose.

3

Identify, risk stratify and offer appropriate interventions

for individuals experiencing risk factors of trauma or substance misuse.

4

Evaluate and report performance.



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A POLICE, SCHOOL, COMMUNITY PARTNERSHIP