

STAKEHOLDERS' NEWSLETTER



PHOTO: A Martinsburg Police Department officer visits an elementary school classroom.

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SUCCESS BY THE NUMBERS

See the impact we are having on the community.

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ONE YEAR LATER

Melody Cook's presence continues to shape TMI and the community she loved so deeply.

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TMI & THE COMMUNITY CUP

Our shared mission to support Martinsburg's most vulnerable residents.

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STRENGTHENING CRISIS RESPONSE

Through collaboration and compassion.

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MEET MOLLY CONRAD

School Support Specialist, Boys & Girls Club of the Eastern Panhandle.

Greetings

As we move into the new year, I am reminded that prevention work is strongest when it is rooted in resilience, partnership, and community care.

RESILIENT COMMUNITIES. LASTING CHANGE.

This month, TMI had the opportunity to participate in CADCA's National Leadership Forum in Washington, D.C., a gathering of more than 4,000 prevention leaders from around the world. The theme, Resilient Communities, Lasting Change, reflects exactly what we see every day in our region. Prevention is not simply about responding to challenges, but about transforming them into opportunities to build healthier, more connected futures.

During Capitol Hill Day, TMI Director Margaret Kursey, Coalition Coordinator Tom Kearns, and Clinical Supervisor Diana Anthony joined advocates and youth leaders from across West Virginia to meet with Senators Jim Justice and Shelley Moore Capito and emphasize the importance of sustained investment in prevention. These conversations ensure that the voices of our communities, families, and young people remain at the center of policy decisions and that prevention continues to be recognized as a long-term commitment, not a short-term solution.

TOP PHOTO: Group photo with regional leaders at the National Leadership Forum in D.C.

MIDDLE PHOTO: Group tour of the Capitol Building.

BOTTOM PHOTO: Group photo of all the WV representatives at CADA Capitol Hill Day.





ABOVE: Representatives from local law enforcement pose for a group photo at the Cocoa with the Popo event.

COCOA WITH THE PO PO

That same spirit of resilience, highlighted by the conference's theme, is visible right here at home.

Events like Cocoa with the Po Po remind us that trust is built in everyday moments through laughter, games, and shared cups of hot chocolate that bring youth and law enforcement together as neighbors. Hosted in collaboration with the Jefferson-Berkeley Alliance, The Charles Town Initiative, and local law enforcement, the event created a welcoming space for families to connect through simple activities like cornhole, coloring, and raffles. Children were able to interact with officers in a relaxed, positive setting, helping break down barriers and replace fear or uncertainty with familiarity and trust. Creating spaces where these positive interactions can happen outside of crisis situations strengthens relationships, humanizes both sides, and helps shape safer, more connected communities for everyone.

PARTNERING WITH COMMUNITY CUP COFFEE & MORE

Meanwhile, during this particularly harsh winter, our partnership with Community Cup Coffee & More and other local organizations demonstrated how quickly our community mobilizes to care for its most vulnerable members.



ABOVE: Student volunteers serve members of the Martinsburg community at the Community Cup Coffee and More event.

TMI supported Community Cup Coffee and More in expanding Sunday hours to provide a reliable warming space for individuals seeking refuge from the cold, ensuring community members had a safe place to gather when few options were available. Similarly, when a plumbing issue forced the sudden closure of a local shelter, TMI, in partnership with other community organizations, also helped coordinate and fund emergency hotel placements for displaced women and children so they would not be left without shelter. These rapid, collaborative responses are powerful examples of compassion in action and show the impact of organizations stepping up together to meet urgent needs.

I am continually proud of the work our partners, staff, and volunteers do to strengthen this community. Resilient communities are not created by one organization alone; they are built by people who show up for one another, especially when it matters most. Together, we are not only responding to today's needs, but laying the foundation for lasting change.

Margaret

JANUARY 2026

SUCCESS BY THE

NUMBERS

Measuring our impact on the community this month.



15 STUDENTS BEING MENTORED BY LEAD



6 STUDENTS MENTORED BY VOLUNTEERS

26 SESSIONS

12.92 HOURS

2.5 SESSIONS



34 TOTAL REFERRALS TO TMI

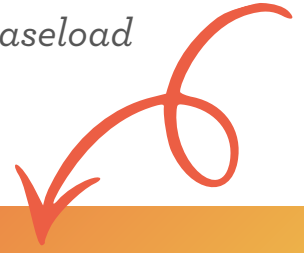


29
SCHOOLS

5
COMMUNITY

165 STUDENTS ON
CASELOAD

SW AND CM SCREEN
*children/family caseload
for SDoH needs*



PROVIDE THERAPEUTIC ACTIVITES
to moderate and high-risk children

40 REFERRALS *to Resources*

30
SESSIONS

80
TOTAL HOURS

**FAMILY & COMMUNITY
OUTREACH**



POLICE CLASSROOM VISITS
25/26 SCHOOL YEAR:

24 *Classrooms with 2 law
enforcement visits*

10 FAMILIES CASE-MANAGED
by FCOC

**PSS REFERRALS TO
TREATMENT**

2 NEW REFERRALS **2** MENTAL HEALTH

PSS ENGAGEMENT

23 *unique individuals making or
attempting to make contact with*

17 *attempted follow-ups with no
response (text, phone, visit)*

67 *follow-ups with with 2-way
engagement*

**PSS CASELOAD
TOTAL** **7**

PSS SBIRT

5

SBIRIT SCREENED

5

BRIEF INTERVENTIONS

2

REFERRALS TO TREATMENT

PSS COMMUNITY EVENTS

1 PLANNED

5 ATTENDED

20 HOURS SPENT PLANNING

13 HOURS SPENT AT EVENTS

PSS AGENCY MEETINGS

2 ATTENDED

4.5 HOURS SPENT AT EVENTS





ABOVE: Melody Cook holds two boxes with dolls at a past Toys & Joys event.

ONE YEAR LATER

Honoring the Legacy of Melody Cook

One year has passed since we lost Melody Cook, yet her presence continues to shape The Martinsburg Initiative and the community she loved so deeply. As her name implies, Melody herself was a breathtaking blend of grace, compassion, empathy, calm, sacrifice, and love.

Despite being early in her career, Melody quickly became a lighthouse for her colleagues. She served as a School Support Specialist, approaching every situation with wisdom, ethics, and practicality. Her radiant smile and gentle humor could ease tension in the hardest moments, while her dependability made the impossible feel achievable. She made people feel seen, heard, and safe. Her kindness had no conditions, no boundaries, and no expectations.

In the days following her passing, our grief was tied to the small, joyful things that reflected her spirit: the color pink, sparkly shoes, ornate headbands, rainbows, Care Bears, and games of Candyland. We grieved for her family, especially her daughter who carries her light forward, and for the space she left in our organization and community. Yet even in grief, we committed to honoring her by continuing the work she believed in so fiercely.

Melody's
HOME

One year later, Melody's HOME, TMI's community cupboard renamed in her honor, stands as a living reflection of her generosity.



ABOVE: Volunteers at Melody's HOME host a back-to-school supply and backpack giveaway event.

During last year's government shutdown, when food security was uncertain for many families, Melody's HOME helped provide groceries to households in crisis.

Throughout the holiday season, donations from local schools and community groups made it possible to distribute clothing, hygiene items, and essential supplies to families facing increased hardship.

During the winter months, Melody's HOME worked alongside the newly-founded Martinsburg Cold Weather Shelter to ensure unhoused neighbors received coats, hats, gloves, and warm clothing. In the summer, emergency communications teams from Berkeley and Washington Counties organized a school supply drive in Melody's honor, allowing TMI to distribute 272 filled backpacks at the start of the 2025–2026 school year.



a year later

Melody's kindness and spirit continues to guide us in acts of service and hope. We carry her forward in every family helped, every barrier reduced, and every life touched. Melody, we do this work in your honor.



ABOVE: Non-perishable foods available in the pantry at Melody's HOME.

"It has been one year since we lost Melody, yet the ache of her absence remains deeply felt by everyone who knew and loved her. She was a true light in our community—a person whose kindness, laughter, and presence strengthened TMI, her friends, her family, and everyone she encountered. Her impact did not fade with her passing; instead, it lives through the people she lifted up, the memories she created, and the love she shared so freely. Today, we honor her memory, we miss her dearly, and we hold close the incredible legacy she left in all of us."

TMI's Community Outreach
Coordinator, Nannette Redmon



BY TMI STAFF

TMI & THE *Community Cup*

Our shared mission to support Martinsburg's most vulnerable residents

LEFT PHOTO: Student volunteers serve members of the Martinsburg population at the Community Cup Midweek Manna Meal events.

The Martinsburg Initiative is proud to partner with Community Cup in our shared mission to support Martinsburg's most vulnerable residents. As TMI has expanded its outreach efforts, Community Cup has served as a trusted and welcoming hub, making it an ideal place to connect with individuals in a space where they already feel safe and supported.

Over the years, our partnership has grown into a dynamic collaboration. Together, we host Midweek Manna Meals at Community Cup, providing consistent access to food alongside meaningful human connection. TMI has also offered Adverse Childhood Experiences (ACES) training for Community Cup's board members, helping strengthen trauma-informed leadership and organizational practices. We have worked side by side on community events, including a candlelight vigil honoring lives lost to overdose, and TMI regularly provides basic needs items to Community Cup customers.

One of the most meaningful aspects of this collaboration is our Senior Support sessions, held every Tuesday at 10:00 a.m. In this trusted setting, TMI staff offer one-on-one assistance that can be difficult to access elsewhere. Seniors receive guidance navigating resources such as health insurance and disability benefits, and are able to ask questions they may not feel comfortable raising in other settings. In addition, TMI facilitates monthly educational sessions at Community Cup, sharing practical information that supports health, safety, and independence for older adults and the broader community. Upcoming sessions include Advanced Care Planning in March and Fall Risk Prevention in April, designed to be accessible, informative, and responsive to real community needs.



LEFT PHOTO: Student volunteers pose for a group photo at the Community Cup Midweek Manna Meal event.

REFLECTING ON THIS PARTNERSHIP, THE IMPACT IS CLEAR:

“Our collaboration with Community Cup allows us to reach people in a setting they already trust. By combining education, resource navigation, and community connection, we can meet real needs in practical and meaningful ways”

ASSISTANT DIRECTOR, NOEL CANELLAS



STRENGTHENING CRISIS RESPONSE

Through Collaboration and Compassion

ABOVE PHOTO: Noel Cannellas, Assistant Director, crouches down to speak at eye level with someone in crisis.

BY TMI STAFF

At The Martinsburg Initiative, supporting both first responders and community members experiencing behavioral health crises is at the heart of our mission. Noel Canellas, Assistant Director, emphasizes the importance of building systems that prioritize safety, consistency, and access to care:



NOEL SHARES...

"As part of my role with The Martinsburg Initiative, I focus on strengthening the systems that support both first responders and community members experiencing behavioral health crises. My background in social work, crisis intervention, and program development has shaped my approach to building partnerships that prioritize safety, consistency, and access to appropriate care."



A major success this year has been the expansion of Crisis Intervention Team training across the region. With support from the West Virginia First Foundation, TMI coordinated CIT trainings for law enforcement officers, EMTs, Police Support Specialists, and behavioral health professionals. For the first time, trainings will be hosted in Morgan and Jefferson Counties, with new sessions scheduled for March and April.

NOEL EXPLAINS...

"This expansion strengthens cross-disciplinary understanding and ensures that more responders have the tools to de-escalate crises and connect individuals to care rather than defaulting to arrest."

NOEL SHARES...

Equally critical is TMI's growing collaboration across systems. Noel shares,

"Recently, staff from a local hospital reached out to discuss how we could work together more effectively to support a repeat client. These conversations reflect a shift toward shared responsibility — recognizing that sustainable outcomes require coordination between healthcare, behavioral health, law enforcement, and community partners."



ALEX EXPLAINS...

Embedded within the Martinsburg Police Department, Police Support Specialist Alex Gonzales works directly alongside officers to respond to crises and connect community members to resources. He explains,

"My role bridges the gap between law enforcement and community resources, ensuring individuals receive appropriate care, support, and referrals rather than solely a law-enforcement response."





PHOTO: Alex Gonzales has a discussion with others at the Martinsburg Police Department.

ALEX EXPLAINS...

Alex's experience as a paramedic and child protection investigator allows him to approach each situation with both immediate and long-term support in mind.



"By focusing on compassion, collaboration, and problem-solving, I strive to support both the Martinsburg community and the officers I work alongside, helping create safer and more effective outcomes for everyone involved."

Together, Noel and Alex illustrate TMI's commitment to improving responses to mental health and substance use crises, supporting first responders, and building pathways toward treatment, stability, and long-term support – ensuring that care, not crisis, becomes the default response.



ABOVE PHOTO: Noel Cannellas and Alex Gonzales.



MEET MOLLY

School Support Specialist,
Boys & Girls Club of the
Eastern Panhandle

Molly Conrad brings a strong academic foundation and a clear passion for helping others to her work with The Martinsburg Initiative.

ABOVE: Molly Conrad poses with a golden retriever puppy.

A December 2024 graduate of Shepherd University, she earned her degree in psychology after holding several positions that confirmed her calling to service, including work at a local store in her hometown and with West Virginia Children's Home Society.

Across every role, Molly found the same thread: she was happiest when interacting with people and supporting them through difficult situations. Her academic background, combined with hands-on social service experience, shaped her belief that meaningful change begins with connection and understanding.

BY TMI STAFF

Molly's decision to join TMI was deeply influenced by her internship at Martinsburg High School, where she worked under Jessica Michael supporting students on an active caseload. Together they provided guidance that helped students pursue both academic and personal goals. The experience was transformative.

Molly saw firsthand how consistent support and mentorship could impact young people facing adversity, and she left feeling energized by the work.

She was also drawn to TMI's use of the ACEs framework, an area she explored extensively during a year-long undergraduate thesis examining how adverse childhood experiences correlate with mental, emotional, and physical health in adulthood. That research sparked a lasting passion for understanding how trauma shapes individuals and communities – and how informed, compassionate interventions can promote healing.

Today, Molly serves as the support specialist at the Boys and Girls Club in Martinsburg, where she focuses on building resilience and preventing substance use among youth. She teaches practical skills for emotional regulation and decision-making while striving to be a trusted, safe adult in her students' lives. Molly believes that having even one dependable listener can make a critical difference for young people navigating hardship. She is especially proud of the relationships she built during her internship, watching hesitant students gradually open up and engage. When several students gave her handwritten notes at the end of her placement, she felt deeply honored to have earned their trust.

With her psychology background and social work experience, Molly brings a unique perspective to her role: one that blends insight into individual behavior with an understanding of how those experiences ripple outward into families and communities.





BY TMI STAFF

These schools serve students from Pre-K through 2nd grade. I meet with students who have been referred to me for social-emotional learning lessons and other support. Currently enrolled are 144 students at Burke St. and 180 students at Winchester Ave. I am currently serving 26 students from 21 families.

I have incorporated a corn theme by wearing various earrings and t-shirts with corn references, such as "Corn in the USA," "Say No To Drugs," "Say Yes to Unicorns," and the "Candy Corn Queen."

MEET SUSAN

School Support Specialist

My name is Susan Corun, which is pronounced C-O-R-N. I am a School Support Specialist at Burke St. and Winchester Ave. Elementary Schools.

ABOVE PHOTO: Susan poses in a candy corn costume next to the "Say No To Drugs" message on a decorated door.

This has made it fun for everyone. The kids and staff get a real kick out of it. I keep them guessing which T-shirt I will wear each day.

I also teach "Too Good for Drugs" (TGFD) lessons to 11 classrooms. In the TGFD lessons, we teach strategies to promote a healthy lifestyle, such as exercising and eating fruits and veggies, peer-pressure refusal strategies, and preparing for situations they may encounter.

This month, my students are talking about superhero characters and names to help them battle emotions such as anxiety. I also work with Project Learn, a Boys and Girls Club afterschool program. My position with The Martinsburg Initiative is fun and rewarding, not just for my students but for me as well. It's a blessing to be a part of such an amazing journey with an organization that is making such a difference in our community. Needs are identified, and TMI finds a solution. Kind of like a community superhero.



TOP PHOTO: Susan poses with two puppets wearing one of her signature tee shirts.

BOTTOM PHOTO: Susan poses with a coworker in front of a school supply-themed background.

CALL FOR MENTORS!

We are seeking volunteer mentors to support students!



HELP STUDENTS

What will mentors do?

- Build positive relationships
- Meet with students at least once a week for thirty minutes
- Improve academic performance
- Build life skills

Please contact:

Rebecca LeMoine
304-267-3510 ext 13519
rlemoine@themartinsburginitiative.org

PHOTO: Please contact Rebecca LeMoine at (304) 267-3510 ext 13519 or rlemoine@themartinsburginitiative.org to become a student mentor.



Martinsburg Cold Weather Shelter

SPONSORSHIP OPPORTUNITIES

All sponsorships directly fund shelter operations, including staff salaries, supplies, laundry services, and accommodation stipends.

\$4,500

Funds one full week!

Week of Warmth Sponsorship

- >Listed in 2026-27 season press release
- >Logo in newsletters, presentations, and printed materials
- >Website & social media recognition

\$2,500

Safe Nights Sponsorship

- >Logo in newsletters, presentations, and printed materials
- >Website & social media recognition

\$1,000

Love Your Neighbor Sponsorship

- >Website & social media recognition

To express your interest, please email info@themartinsburginitiative.com

CRISIS INTERVENTION TRAINING



This **40-hour training** is designed to prepare law enforcement officers to effectively and safely respond to individuals experiencing mental health crises. This comprehensive training covers de-escalation techniques, mental health awareness, local resource navigation, and practical scenario-based exercises.

L April 13-17, 2026
8:30 AM - 4:30 PM

REGISTRATION REQUIRED

Before April 5th
20 participants maximum





Our Location
128 INDUSTRIAL BLD. KEARNEYSVILLE, WV



Expert Instructors
Including law enforcement professionals, behavioral health providers, and community experts.

Service Credits
This training provides 40 in-service credits through LEPSIS.

Participants will:

-  Gain skills in de-escalation and crisis communication
-  Enhance their understanding of mental health and SUD
-  Engage in role-play scenarios and interactive exercises
-  Learn to connect individuals in crisis with appropriate community services



- Business casual attire; uniforms not required
- Drinks and snacks provided; break for lunch each day
- Full participation required; completion certificate awarded
- Active engagement expected throughout



Questions?

Noel Canellas
304-582-2799
mpdsocialworker@martinsburgpd.org



PHOTO: Please contact Noel Canellas at (304) 582-2799 or mpdsocialworker@martinsburgpd.org to enroll in Crisis Intervention Training.

Learn. Engage. Create.



Martinsburg, WV

In partnership with The Martinsburg Initiative and West Virginia Department of Education.

Overview

Based on survey results, participants noted the importance of communication, building trust, creative engagement strategies, and forming stronger school- family- community partnerships through consistency and creativity. They appreciated opportunities to collaborate with peers, share ideas, and explore practical, low barrier family engagement approaches.

Impact

Nearly all participants (**94%**) agreed or strongly agreed that they left the training with new insights or strategies to strengthen family engagement.



Key Takeaways & Participant Voice



Family engagement can be simple , consistent, and intentional.

"Family engagement doesn't have to be a big deal just frequent."
"Engagements is small moments."



Family engagement & connection can be strengthened through hands-on strategies like art and LEGO® play.

"You can add play to engage in the simplest of ways."
"[There are] so many more opportunities for family engagement than I thought before."



Family engagement is built through partnership and trust.

"Loved the connection between trust and engagement."
"Learning what family engagement is and how we can all work together."

Strategies Learned

- Learning more about the **definition** of family engagement
- **Art** as a way to communicate
- Importance of **building trust** when working with families
- Utilizing **communication** with everyone involved with a student.

Notes to EdVenture

- *I am grateful to have taken part in this training and networking opportunity. They have assisted with my own motivation to be more strategic with how we engage families.*
- *Great training. Love the activities and diversity.*
- *This was great opportunity to improve and network with other professions.*
- *[I am]thinking about ways to create school- community connections.*
- *Everything is relevant and was pieced together collaboratively.*

This project was made possible by Grant # S31-A230010 from the U.S. Department of Education. This content does not necessarily represent the official views of the U.S. Department of Education.

THOUSANDS OF US ARE IN RECOVERY.

YOU CAN BE TOO.



WHEN IT'S TIME, WE'RE HERE.

CALL 1-844-HELP4WV



FUNDED IN PART BY





4TH TUESDAY OF EACH MONTH

10:00 AM to 12:00 PM

COMMUNITY CUP COFFEE & MORE

Open to community members 55+
No appointment needed.

Coffee and Care

Monthly Senior Wellness Events

WHAT IS COFFEE AND CARE?

A free monthly event designed to support the health, safety, and wellness of our 55+ community. Enjoy coffee, conversation, and rotating activities that help you stay connected and informed.

HOW CAN THE MARTINSBURG INITIATIVE'S SOCIAL WORKERS HELP ME?

Housing assistance applications | Utility relief and benefits navigation | Medicare/Medicaid guidance | Health and wellness information | Caregiver and behavioral health referrals | "Stay Safe at Home" kits for eligible seniors

UPCOMING TOPICS:

- Dementia & Alzheimer's signs, support, and prevention
- Support for caregivers and recognizing elder abuse
- Fall prevention and home safety tips
- Navigating government phones and email
- Medicare/Medicaid enrollment Q&A;
- Chair yoga or gentle movement sessions
- Nutrition for healthy aging



PHOTO: Coffee and Care Monthly Senior Wellness Events held at The Community Cup and cohosted by TMI. Get help and resources from TMI Social Workers and enjoy coffee and conversation.

The Martinsburg Initiative and Community
Cup Coffee and More present:

Senior Support



The Martinsburg Initiative's Social Workers will be on-site weekly to assist senior citizens with vital resources, including:

- Help staying safely housed
- Utility relief & benefits navigation
- Medicare/Medicaid guidance
- Health & wellness info
- Caregiver and behavioral health referrals
- Providing free "Stay Safe at Home" Kits for eligible seniors

No appointment needed — just stop in for coffee and connection!

📍 **Community Coffee Cup and More**
🕒 **Every Tuesday | 10 AM – 12 PM**



THE
MARTINSBURG
INITIATIVE



PHOTO: Coffee and Care Weekly Senior Wellness Events held at The Community Cup and cohosted by TMI. Get help and resources from TMI Social Workers and enjoy coffee and conversation.



START TALKING BEFORE SHE HEADS OFF TO SCHOOL.

It's never too early to have a conversation about alcohol and other drugs.

The sooner you talk about the dangers of underage drinking and substance use, the greater chance you have of influencing your child's decisions about using alcohol and other drugs. For tips on how—and when—to begin the conversation, visit

www.underagedrinking.samhsa.gov

#TalkTheyHearYou

PEP20-03-01-043



SAMHSA
Substance Abuse and Mental Health
Services Administration



THE
MARTINSBURG
INITIATIVE
A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

FIND US HERE >

BERKELEY HEIGHTS ELEMENTARY
BUNKER HILL ELEMENTARY
BURKE STREET ELEMENTARY
EAGLE SCHOOL INTERMEDIATE
ORCHARD VIEW INTERMEDIATE
OPEQUON ELEMENTARY
ROSEMONT ELEMENTARY
TUSCARORA ELEMENTARY

WINCHESTER AVE ELEMENTARY
PIKESIDE PRE-K LEARNING CENTER
NORTH MIDDLE SCHOOL
SOUTH MIDDLE SCHOOL
MARTINSBURG HIGH SCHOOL
MILL CREEK INTERMEDIATE SCHOOL

Contact us to be a mentor.

OUR PARTNERS





Get the facts about electronic cigarettes, their health effects and the risks of using e-cigarettes.

E-cigarettes (also called “vapes”) have been the most commonly used tobacco product among U.S. youth since 2014. Educators can make a real difference by engaging in meaningful conversations with their students about the dangers of vaping for young people and ways to quit.

CDC launched the Empower Vape-Free Youth™ campaign in 2023 to encourage middle and high school educators to speak with students about the risks of e-cigarettes and nicotine addiction. The campaign also provides resources for educators to help students avoid or quit vaping.

EMPOWER
Vape-Free
YOUTH™



Info Provided by the Center for Disease Control and Prevention

EMPOWER VAPE-FREE YOUTH

www.cdc.gov/vaping



FIND US HERE >

- BERKELEY HEIGHTS ELEMENTARY
- BUNKER HILL ELEMENTARY
- BURKE STREET ELEMENTARY
- EAGLE SCHOOL INTERMEDIATE
- ORCHARD VIEW INTERMEDIATE
- OPEQUON ELEMENTARY
- ROSEMONT ELEMENTARY
- TUSCARORA ELEMENTARY

- WINCHESTER AVE ELEMENTARY
- PIKESIDE PRE-K LEARNING CENTER
- NORTH MIDDLE SCHOOL
- SOUTH MIDDLE SCHOOL
- MARTINSBURG HIGH SCHOOL
- MILL CREEK INTERMEDIATE SCHOOL

Contact us to be a mentor.

OUR PARTNERS





A MODEL SOLUTION

TO A NATIONAL PROBLEM

Our mission is to prevent substance use disorders, build strong families, and empower the Martinsburg community through police, school, community, health, and education partnerships.

1

Increase awareness

of how to prevent substance use disorder through community empowerment.

2

Mitigate negative consequences

Resulting from substance misuse or trauma through community interventions, medication overdose.

3

Identify, risk stratify and offer appropriate interventions

for individuals experiencing risk factors of trauma or substance misuse.

4

Evaluate and report performance.



THE
MARTINSBURG
INITIATIVE

A POLICE, SCHOOL, COMMUNITY PARTNERSHIP