

STAKEHOLDERS' NEWSLETTER

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DIRECTOR'S MESSAGE

Here's what we've been working on this month.

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SUCCESS BY THE NUMBERS

See the impact we are having on the community.

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EMPOWER VAPE-FREE YOUTH

Get the facts about electronic cigarettes, their health effects and the risks of using e-cigarettes.

STRONGER TOGETHER

TMI is a model solution partnering police, school, health, and education to prevent substance use.



TMI Staff at Harpers Ferry Job Corps
National Christmas Tree Event



Greetings,

Here's a look at some of the events we worked on this month:



Capitol

CHRISTMAS TREE

at the Harpers Ferry Job Corps

The Martinsburg Initiative kicked off the holiday season on November 15 at the Harpers Ferry Job Corps for their Capitol Christmas Tree event. We hope others enjoyed the event as much as we did. In addition to sharing information about The Martinsburg Initiative and substance use prevention, we made new friends, listened to musicians from around the area, and took pictures with Mr. and Mrs. Claus. We would also like to extend a huge thank you to those who donated coats, toys, and canned goods to The Martinsburg Initiative during the event. As we reflect on the joyous spirit of the holiday season, we are overwhelmed with gratitude for our partnership with the Job Corps and the generous donations. This support allows us to provide basic needs supplies to families in need.

Shelving Completed for the House on Martin for Everyone (HOME)

Students at the Job Corps recently completed the shelving project for our HOME. Under the direction of instructor, Ronald Hartle, the students built custom shelving for hanging and storing shirts, pants and coats. Mr. Hartle and the students delivered and installed the shelving. We were glad we got a chance to snap this wonderful picture of them! Watch for more information as we prepare for the grand opening of the HOME on December 13!

House *on* Martin

FOR EVERYONE





Honoring Corporal Stephen Strickler on Veteran's Day

Rosemont Elementary held an assembly for Veteran's Day. Martinsburg Police Corporal Stephen Strickler, along with other veterans, was honored during the event. As noted by Chief Erin Gibbons, "Corporal Strickler's presence at the assembly made a significant impact on the children, providing them with a tangible connection to the brave service of our military personnel and the dedication of our law enforcement community." TMI, along with Rosemont and Chief Gibbons, thanks Corporal Strickler for his service, both in and out of uniform, and for his continued contributions to our community.

Rotary Sponsored "Success for ALL Students"

The Martinsburg Initiative's Success for ALL Students program is designed to provide at risk students and young adults newly graduated from high school with life coaching and mentoring so that they are prepared to take advantage of all possible opportunities for meaningful employment and success in life. The program aims to reach students and young adults who have low self-esteem, low academic scores, low assessment scores, and/or low attendance and are most likely to take the information provided and do something with it that will change their lives.

The program is a three-tiered approach. The first tier is school-based, and is an extra-emphasis on information sharing opportunities for students about careers. The second tier is also school-based, and in this tier, we have 47 high students who are being case-managed by TMI social workers, and 10 who are being mentored.

The third tier is an intensive evening-based program. In that tier, we have exceeded our goal of 8 students, with 10 students currently participating in the program. Five evening sessions have been held to date. The sessions have featured employer showcases, including Berkeley County Schools and the Coast Guard. Topics covered have been how to complete a FAFSA, health and wellness, the BC Job Scholars program, James Rumsey Technical Institute, and how to handle failure, anxiety, and stress management. Each of these ten students has been assigned a mentor.

We are seeking young adults who have recently graduated and haven't found a career yet to join the program. If you know of any who could benefit, please reach out and let us know.



A QUICK Shout Out

Drug-Free^{WV}

A Coalition For Our Community



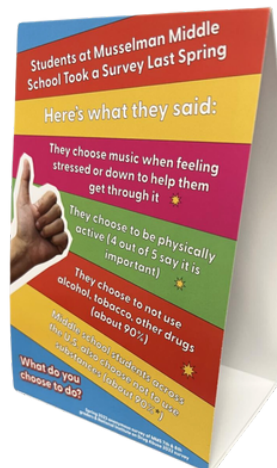
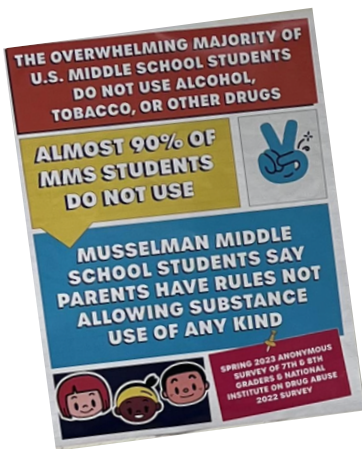
Musselman High's Drug-Free WV recently hosted the DUI Simulator with great student involvement.



Rebecca Bingaman, Nationally Certified Peer Support Specialist in the WVU Medicine Addictions program received the prestigious Beacon of Hope Award from Mosaic. Congratulations, Rebecca, and thank you for your unwavering support for your patients.



During their November staff meeting, Dr. Maureen Davy presented a session on Play Therapy for TMI Social Workers.



Musselman Middle School Positive Social Norms Campaign





25th National Drug Take Back Day

The National Prescription Drug Take Back Day aims to provide a safe, convenient, and responsible means of disposing of prescription drugs while also educating the public about the potential for abuse of medications.

The 25th National Drug Take Back Day was October 28, 2023. Across the country, 4,383 law enforcement agencies participated, offering 4,674 collection sites and collecting 599,897 lbs. of prescription drugs. In WV, 46 law enforcement agencies participated, hosting 67 collection sites and taking back 4,326 lbs. [Click here](#) for more information about the 25th National Take Back Day.

The Sheriff's Department provided the location to collect unused prescription drugs in Berkeley County. Residents were encouraged to drive by and safely dispose of all unwanted or expired medications as part of this nationally organized lifesaving program. In Berkeley County, our Fall collection was a total of 165.5 lbs. This includes the collected total from the Sheriff's Department and the community boxes inside Reeds Pharmacies in Spring Mills and Hedgesville.

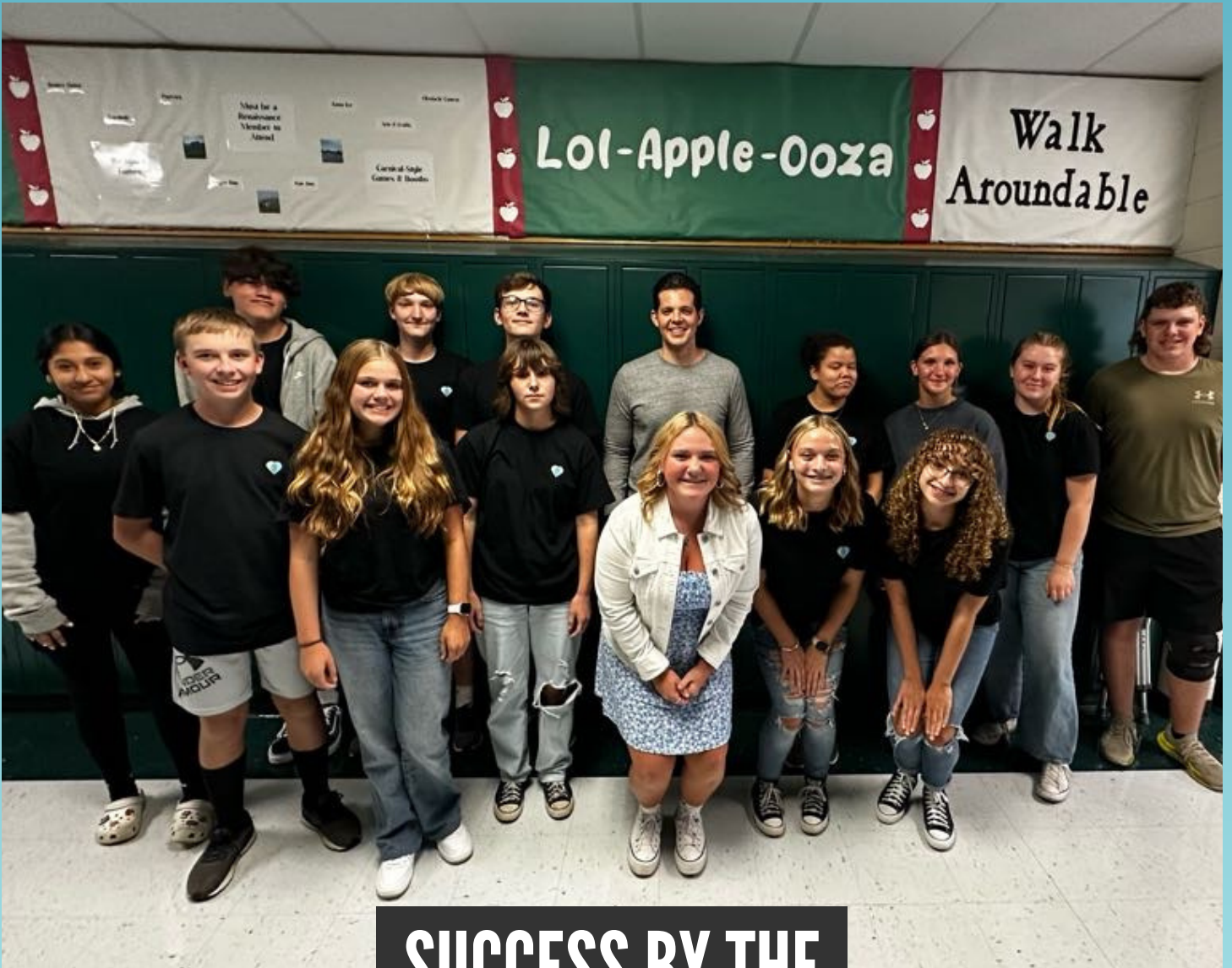
Most CVS and Walgreens stores throughout West Virginia have year-round pharmaceutical disposal locations. Home disposal methods for prescription drugs are outlined in [this FDA flyer](#).

For more information, visit www.dea.gov.

The Martinsburg Initiative works daily to prevent substance use, build strong families, and empower the community. To our stakeholders, thank you for your support and advocacy.

Sincerely, 

OCTOBER 2023



SUCCESS BY THE

NUMBERS

*Measuring our impact on the
community this month.*

MENTORING BY LEAD MENTOR

33 Students

79 Sessions

50 + Hours

MENTORING BY VOLUNTEER MENTOR

58 Students

62 Sessions

31 Hours

FAMILY & COMMUNITY OUTREACH

October 2023



33 Families Case-Managed by FCOC

61 Home visits with children/families with high-risk designation



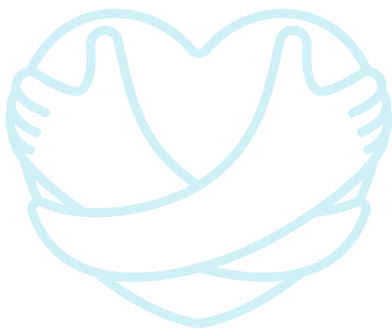
110 TOTAL REFERRALS TO TMI

Total for 2023



188 STUDENTS ON CASELOAD

October 2023



SBIRT DATA *in 2023*

150

*Individuals 18 and older
visiting the ED were identified
by universal screening and
referred to SBIRT provider*

61

*Brief interventions
delivered*

24

Warm Handoffs

50

*Referrals to
supportive services*



2022-2023 School Year

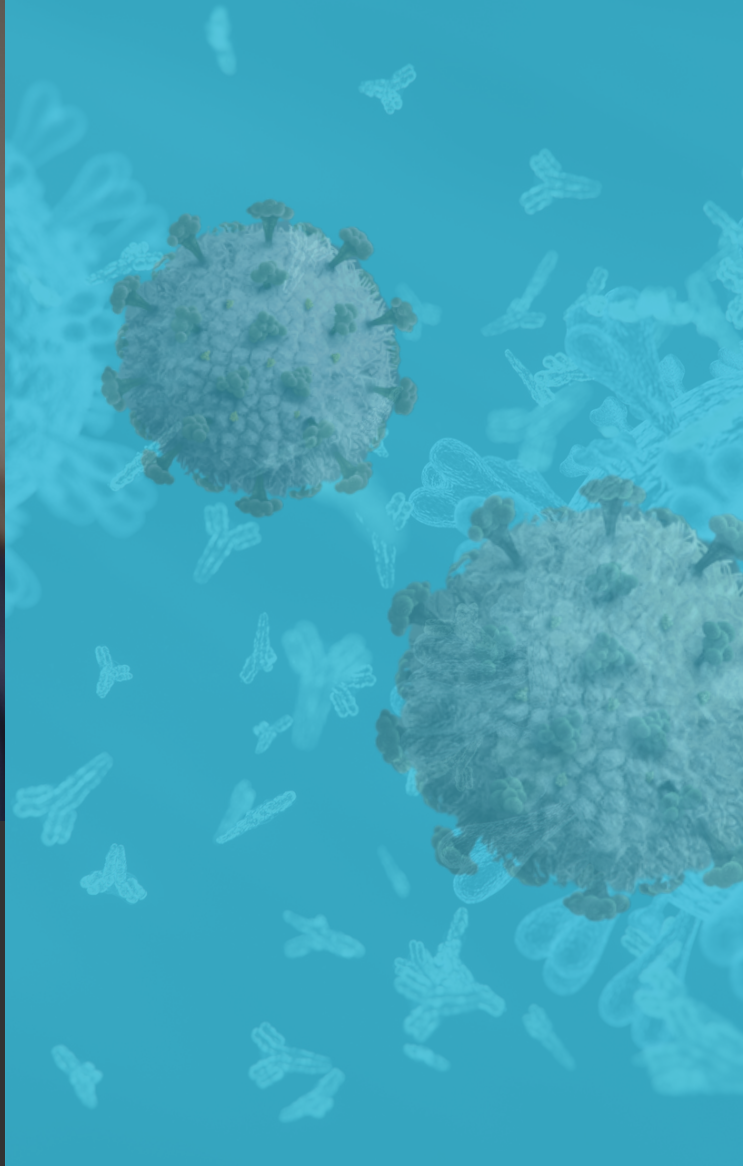
POLICE CLASSROOM VISITS

216

*Classrooms with two
law enforcement visits*

18

*of these visits happened
in October of 2023*

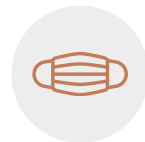


COVID IS STILL ALIVE AND WELL.

Protect yourself
and others.



GET YOUR VACCINE



WEAR A MASK



WASH YOUR HANDS



West Virginia
Immunization Network

A PROGRAM OF The Center for Rural Health Development



It's a family affair.

Get your family and friends vaccinated for COVID-19, Flu, Pneumonia, Meningitis, Shingles, and mpox.

Everyone 6 months and older should get a COVID-19 vaccine.

All adults need an annual flu vaccine.

1 in 3 will develop shingles in their lifetime, but vaccines can reduce the risk

CDC recommends meningitis vaccines for all preteens and teens.

Children under 2 and adults over 65 are most at risk for pneumonia.

People at risk of mpox should get both doses of the vaccine to get the most protection against infection.



Community
Education
Group

Join our list for updates.



[vaccines.gov](https://www.vaccines.gov)

1 (833) 734-0965

#BoostUp!



Get the facts about electronic cigarettes, their health effects and the risks of using e-cigarettes.

E-cigarettes (also called “vapes”) have been the most commonly used tobacco product among U.S. youth since 2014. Educators can make a real difference by engaging in meaningful conversations with their students about the dangers of vaping for young people and ways to quit.

CDC launched the Empower Vape-Free Youth™ campaign in 2023 to encourage middle and high school educators to speak with students about the risks of e-cigarettes and nicotine addiction. The campaign also provides resources for educators to help students avoid or quit vaping.

EMPOWER
Vape-Free
YOUTH™



Info Provided by the Center for
Disease Control and Prevention





A MODEL SOLUTION

TO A NATIONAL PROBLEM

Our mission is to prevent substance use disorders, build strong families, and empower the Martinsburg community through police, school, community, health, and education partnerships.

1

Increase awareness

of how to prevent substance use disorder through community empowerment.

2

Mitigate negative consequences

Resulting from substance misuse or trauma through community interventions, medication overdose.

3

Identify, risk stratify and offer appropriate interventions

for individuals experiencing risk factors of trauma or substance misuse.

4

Evaluate and report performance.



THE
MARTINSBURG
INITIATIVE

A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

Berkeley County's Fentanyl Problem



Fentanyl in the local drug supply is more dangerous than you think.

Fentanyl. You've probably heard about it. It's a colorless, tasteless, and odorless drug mixed in with pills and powders right here in Berkeley County. And its deadly effects are on the rise. Check out the facts.

#4

In 2022, Berkeley County ranked #4 in West Virginia for having the **most teens with overdose-related ER visits.**



The pills you get from your friends have already **changed hands over 10 times**, so no one knows if they have been laced with fentanyl.

50x

Fentanyl is about **50 times stronger than heroin.** That's seriously deadly stuff.



Fentanyl is so strong that **just a few salt-sized grains can be fatal.**

Real prescription pills look nearly identical to fake ones with fentanyl. If it doesn't come from your doctor, you can't be sure it hasn't been tampered with or laced.

3 out of 5 pills/powders contain deadly amounts of fentanyl.



Get more facts at [FentanylEffect.com](https://www.fentanyleffect.com)





STEM Night



Making BOO Bags



WVABCA DUI Simulator



National Christmas Tree at Harpers Ferry Job Corps



THE
MARTINSBURG
INITIATIVE
A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

FIND US HERE >

BERKELEY HEIGHTS ELEMENTARY
BURKE STREET ELEMENTARY
EAGLE SCHOOL INTERMEDIATE
ORCHARD VIEW INTERMEDIATE
OPEQUON ELEMENTARY
ROSEMONT ELEMENTARY
TUSCARORA ELEMENTARY

WINCHESTER AVE ELEMENTARY
PIKESIDE PRE-K LEARNING CENTER
NORTH MIDDLE SCHOOL
SOUTH MIDDLE SCHOOL
MARTINSBURG HIGH SCHOOL

Contact us to be a mentor.

OUR PARTNERS

