

STAKEHOLDERS'

# NEWSLETTER



July 12 "Loving Our Community"  
Event - Downtown Martinsburg

## 02

### DIRECTOR'S MESSAGE

*Here's what we've been working on this month.*

## 03

### SUCCESS BY THE NUMBERS

*See the impact we are having on the community.*

## 04

### SCHOOL SUPPLY DRIVE

*Help out families in your community by donating through July 28.*

## 05

### LOVING OUR COMMUNITY

*Coming together to support and love on our community.*

## STRONGER TOGETHER

*TMI is a model solution partnering police, school, health, and education to prevent substance use.*

### OUR PARTNERS



*Greetings,*

*Summer brings many outreach activities for The Martinsburg Initiative.*

### Harm Reduction

The Martinsburg Initiative sends a social worker to Harm Reduction two days a week throughout the summer. On Wednesdays, Harm Reduction is located at the Berkeley Morgan Health Department from 1:00 – 3:00 PM. On Fridays, Harm Reduction is mobile and travels to an at-risk neighborhood. Harm Reduction provides clean needles, Narcan, first aid supplies, resources, support, and more. The Martinsburg Initiative recognizes this important collaboration with the Recovery Resource Center and Berkeley Morgan Health Department.

### H.O.M.E

Progress has been made on the H.O.M.E (Home On Martin for Everyone)! Partnering with Berkeley County PTA Clothing Closet, the H.O.M.E will provide not only clothes but also products, food, and other supplies for anyone in the community in need. Students at the Job Corp are currently building shelving for several rooms. Proctor and Gamble has provided funding for supplies and social work support. This summer, TMI staff has been working hard to move all items from our prior Community Cupboard into the H.O. M. E. and to organize everything. Watch for the H.O.M.E to be open for the start of school!



### KID-VERSE

KID-VERSE is a new outreach of TMI this summer. KID-VERSE is the TMI kid's universe. It's a place where anyone can be a kid and play. We have various outdoor games and activities for kids of all ages to enjoy. We want to provide the opportunity for kids to explore, use their imaginations, and learn new skills while making memories with their family or caregivers. We also get to connect with new people and reconnect with others. We have already watched kids learn new skills, talk to parents about our program, and helped provide opportunities for parents to play with their children. Currently, we are set up at War Memorial Park, by the creek, on Thursdays from 10-12. Hopefully, we are able to continue this into the future and use KID-VERSE at various community events or random pops up to provide fun for the whole family.



## Berkeley County Youth Photovoice Display at the Martinsburg Public Library

In last month's newsletter, we highlighted a Youth Photovoice project. This project was an opportunity for students in the county to share their voice through photography.



*The vision was to learn about what youth see in Berkeley County where there is such a high substance use overdose rate.*

The vision was to learn about what youth see in Berkeley County where there is such a high substance use overdose rate. Five students participated: Helani Chacon and James Estranas, from Martinsburg High School; Dixon Ferguson, from Hedgesville High School; Amiya Brown, from Musselman High School; and Aicha Sy, from Spring Mills High School. The students' project was first showcased in an exhibit at Ramer Center. Currently, several students photos are now showcased at the Martinsburg Public Library for all of the community to see. The photos will displayed at the Martinsburg Library until the end of August.

**CONTINUED NEXT PAGE >**



### *CADCA training with Carol and Karla*

Community Anti-Drug Coalitions of America (CADCA) is a nonprofit organization committed to creating safe, healthy, and drug-free communities globally. CADCA supports the Martinsburg Initiative in its Drug-Free Community grant. TMI Drug-Free WV Coalition Coordinator Carol Hamilton and Spring Mills High Drug-Free WV Youth Coalition Advisor Karla Hilliard recently attended the CADCA Mid-Year Training.



*Loving our Community Event  
in Charles Town*



*The Martinsburg Initiative works daily to prevent substance use, build strong families, and empower the community. As always, thank you for your support.*

*Margaret*

JUNE 2023

**SUCCESS**

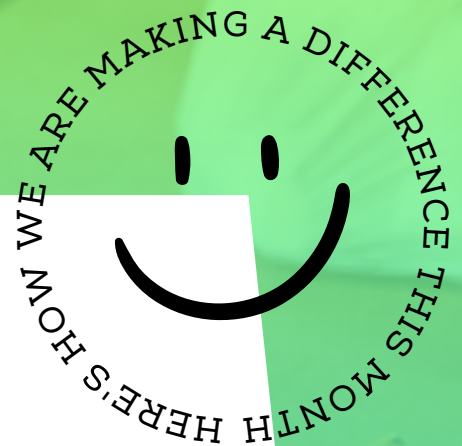
**BY THE**

**NUMBERS**

## EVALUATION FINDINGS

### PUBLIC SAFETY, Trauma-Informed Training

Trauma-informed training for police provides members of local law enforcement with the information and tools necessary to identify and properly interact with those individuals who may have been exposed or are susceptible to experiencing trauma. Upon completing the TMI Trauma-informed Training, law enforcement officers complete pre and post Attitudes Related to Trauma Informed Care: ARTIC 10 scales. This screening instrument was developed by the Traumatic Stress Institute of Kleinberg Family Centers and by researchers from Tulane University. The ARTIC 10 scale is a self-report, psychometric tool designed to assess attitudinal or cultural change related to trauma-informed care over time.



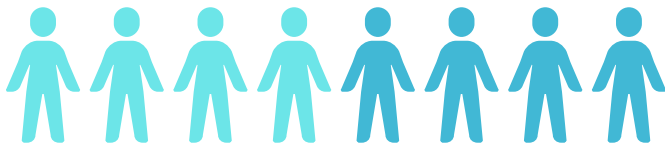


# TRAUMA-INFORMED TRAINING

## FOR LAW ENFORCEMENT OFFICERS

### Martinsburg Police Department

*Trained in October 2022*



ARTIC 10 PRE SCORES

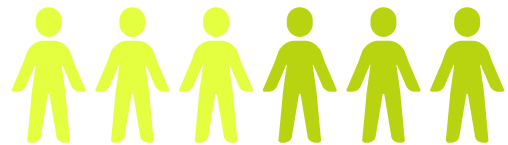
**40.3**

ARTIC 10 POST SCORES

**41.3**

### Shepherd University Campus Police and Harpers Ferry Police Department

*Trained in May 2023*

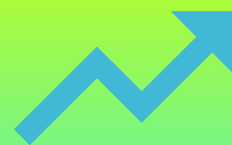


ARTIC 10 PRE SCORES

**27.4**

ARTIC 10 POST SCORES

**27.8**



# EDUCATION

## Trauma-Informed Training

TMI coordinates the delivery of Trauma-informed Training to key groups in the community, including educators, community partners, Shepherd University Education majors, Sociology majors, and healthcare providers. TMI trauma training build awareness and skills and provide tools to identify and serve children who may have been exposed to or are at-risk for experiencing trauma. Following training, the various audiences were assessed for changes in knowledge of the effects of trauma.

## Introductory Trauma Training for Community Partners by School Year

*2022-2023 ACES 101 Training*

*Average Pre-Test Score*



*Average Post-Test Score*









*Percentage of changes as defined by formula\**



*\*Formula for calculating change:  $(X2-X1)/X1*100$*

# Trauma Training for Teachers

December 2019 – June 2023

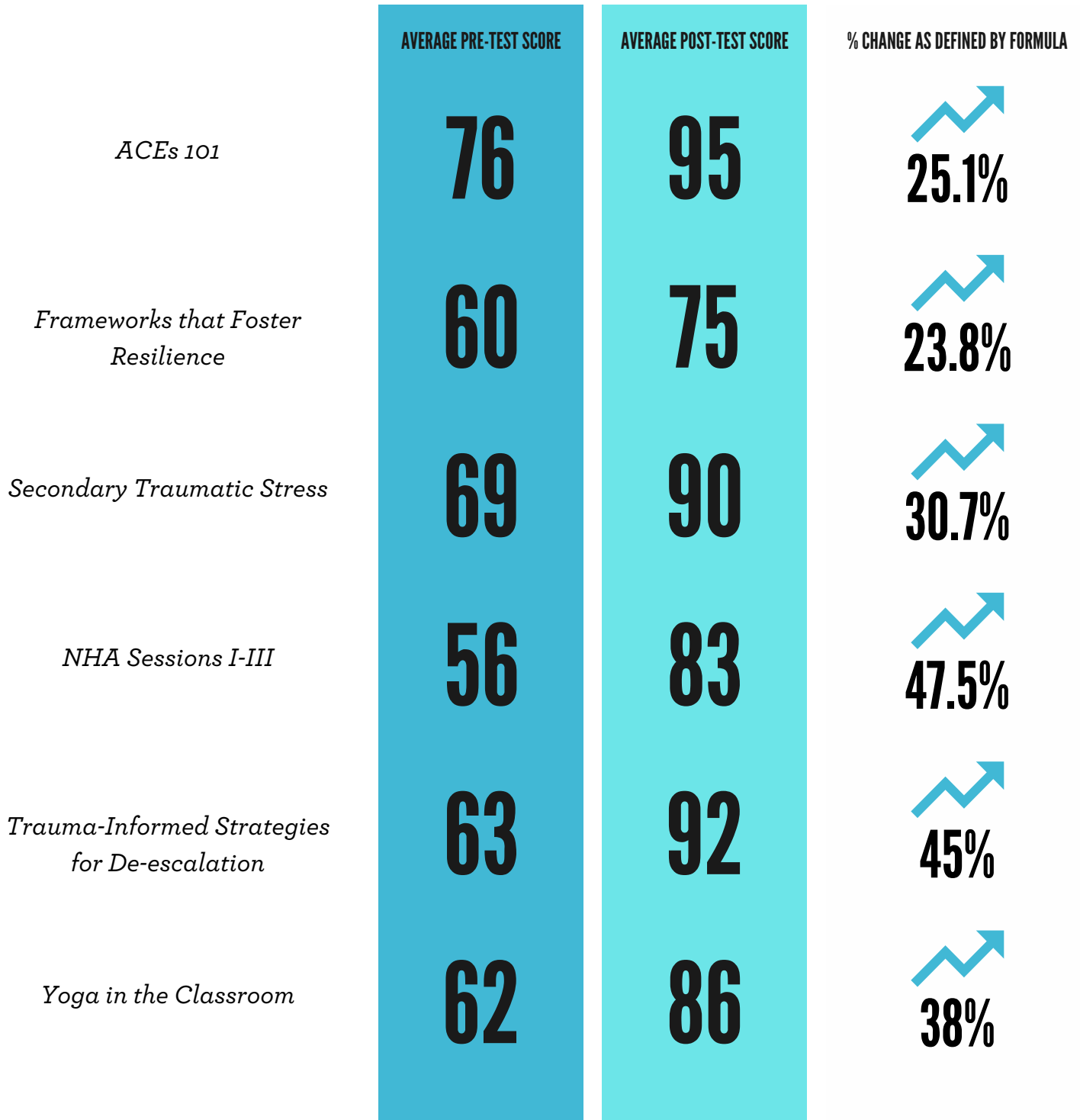
	AVERAGE PRE-TEST SCORE	AVERAGE POST-TEST SCORE	% CHANGE AS DEFINED BY FORMULA
<i>ACEs 101</i>	80	97	 21.2%
<i>Frameworks that Foster Resilience</i>	61	76	 25.3%
<i>Secondary Traumatic Stress</i>	67	88	 31.3%
<i>NHA Sessions I-III</i>	56	87	 53.7%
<i>Trauma-Informed Strategies for De-escalation</i>	68	93	 35.9%
<i>Yoga in the Classroom</i>	61	85	 38%

\*Formula for calculating change:  $(X_2 - X_1) / X_1 * 100$



# Trauma Training for Other School Staff

December 2019 – June 2023



\*Formula for calculating change:  $(X_2 - X_1) / X_1 * 100$

# EDUCATOR TRAUMA CERTIFICATION

TMI Trauma Sensitive Educator Certification is awarded to educators who complete all training sessions in the TMI trauma-informed pathway: ACEs 101, Frameworks that Foster Resilience, Secondary Traumatic Stress, Strategies for De-escalation, Nurtured Heart Approach Sessions 1, 2, and 3, and Yoga in the Classroom. Completing all training sessions ensures that educators have awareness, skills, and tools to identify and serve children who may have been exposed to, or are at risk for, exposure to trauma. To attain TMI Trauma Sensitive Educator Certification, educators must also demonstrate implementation of knowledge learned through a successful classroom observation one month after training.

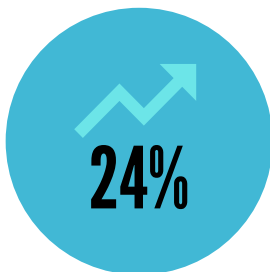
To further understand the impact of the Trauma Sensitive Educator training, educators were also assessed for increases in knowledge and use of trauma-sensitive practices and perception of student engagement in school before all training sessions and at the end of the training.

## Trauma Sensitive Educator Certification Assessment

### Pre/Post Scores

*Date of Cohort - Summer 2022*

*% Change in Educator Knowledge and  
use of Trauma Sensitive Practices*



## TRAUMA SENSITIVE EDUCATOR TRAINING CERTIFICATION COHORT \*













# #5

*% Change in Perception of Student  
Engagement in School*



# Trauma Sensitive Educator Certification Assessment Pre/Post Scores

December 2019 – June 2023

TRAUMA SENSITIVE EDUCATOR TRAINING CERTIFICATION COHORT *	DATE OF COHORT	% CHANGE IN EDUCATOR KNOWLEDGE AND USE OF TRAUMA SENSITIVE PRACTICES	% CHANGE IN PERCEPTION OF STUDENT ENGAGEMENT IN SCHOOL
# 5	Summer 2022	 24%	 26%
# 6	Summer 2022	 71%	 19%
# 7	Fall 2023	 55%	 34%
# 8	Spring 2023	 38%	 10%
# 9	Spring 2023	 58%	 20%
# 10	Spring 2023	 38%	 32%

Formula for calculating change:  $(X_2 - X_1) / X_1 * 100$  \* Cohort represents group of educators completing training and assessment during the same time period.

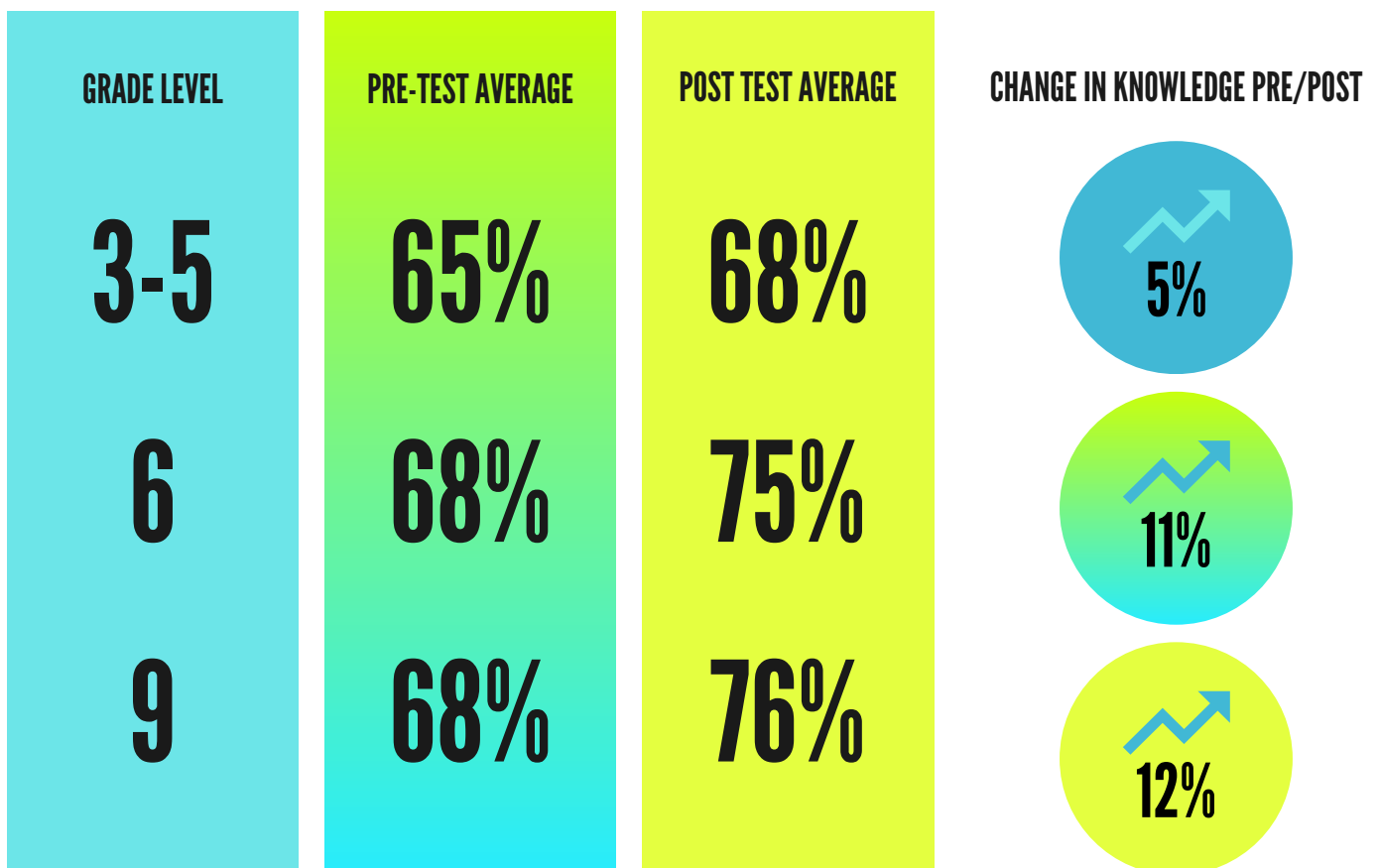


## TOO GOOD FOR DRUGS

Too Good for Drugs (TGFD) is a ten-lesson prevention education program for grades K-12 that seeks to mitigate risk factors and enhance the protective factors related to substance use. TMI and school staff implemented this program with fidelity in 11 target schools, ranging in grades K-5, 6, and 9.

### TGFD Increases in Knowledge in TMI Targeted Schools by School Year

*2022-2023 School Year*



*\*Formula for calculating change:  $(X_2 - X_1) / X_1 * 100$*



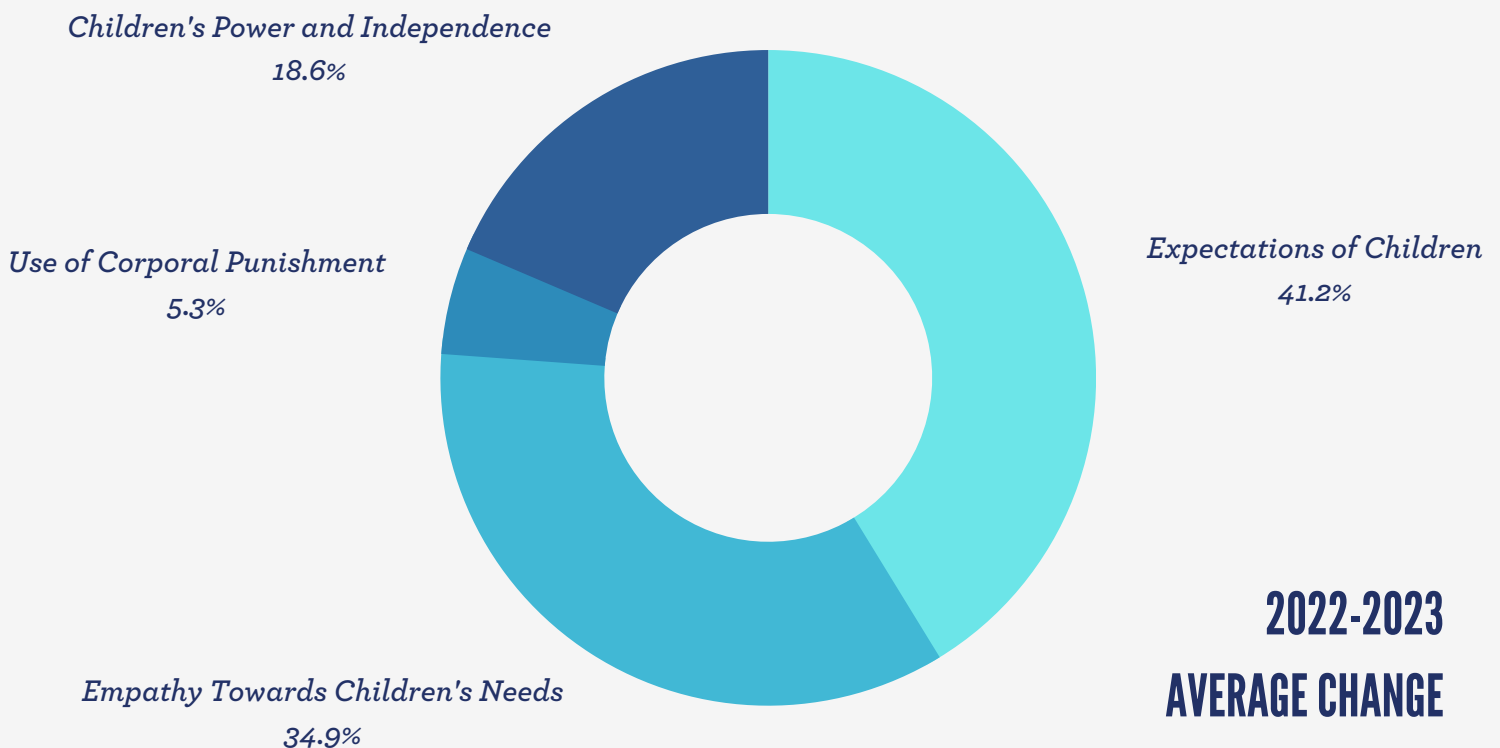
# NURTURING PARENTING

Nurturing Parenting Programs aim to build parenting skills. Day Report Center (DRC) and TMI staff offered two Nurturing Parenting courses to:

- 1 *Nurturing Parenting Families in Substance Abuse Treatment and Recovery (offered weekly for 17 sessions)*
- 2 *Nurturing Parenting Nurturing Skills for Families*

Parents who completed the full 17-week Nurturing Parenting Program: Families in Substance Abuse Treatment and Recovery Course were assessed for improvements across the five domains of parenting through AAPI2 pre-and post-tests.

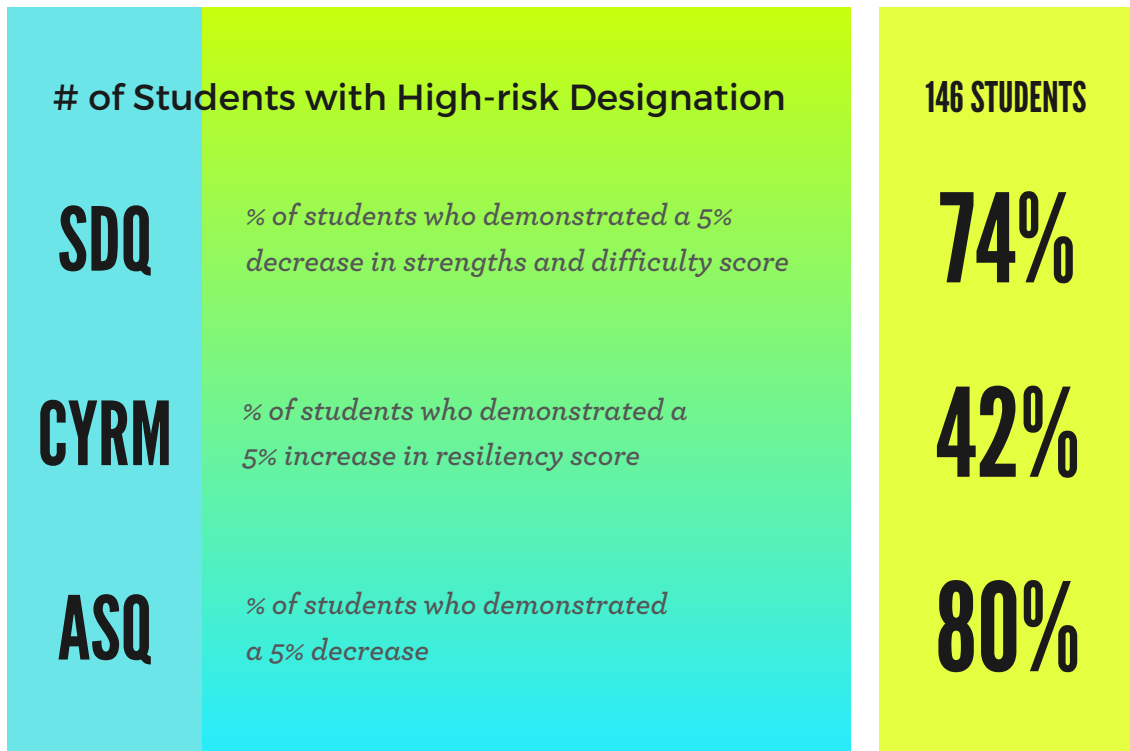
## Average % change in attitudes after Nurturing Parenting classes as measured by AAPI scores by School Year



# SOCIAL WORK SUPPORT IN SCHOOLS

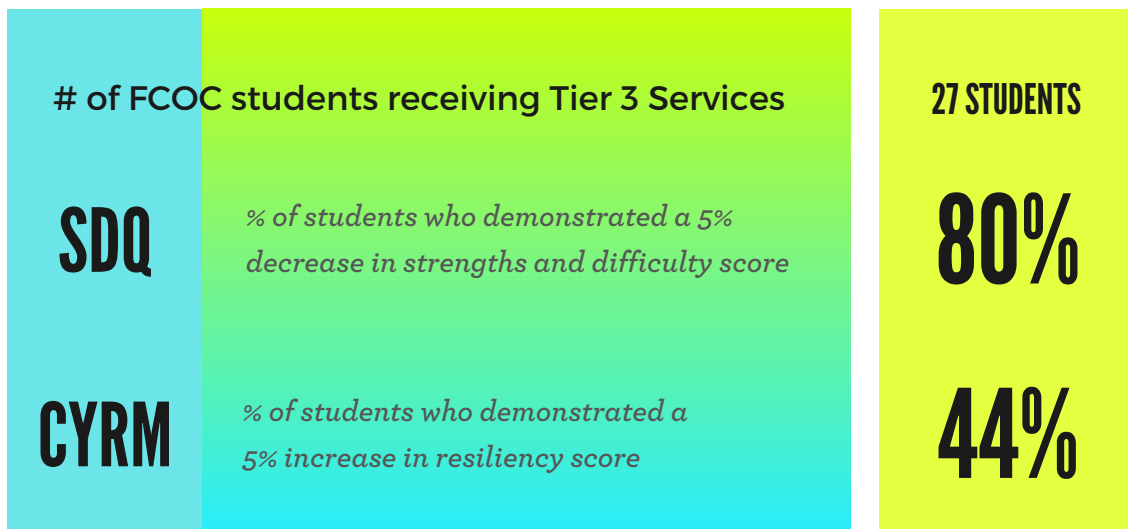
## SDQ & CYRM Data for Students with High-Risk Designation

*2022-2023 School Year*



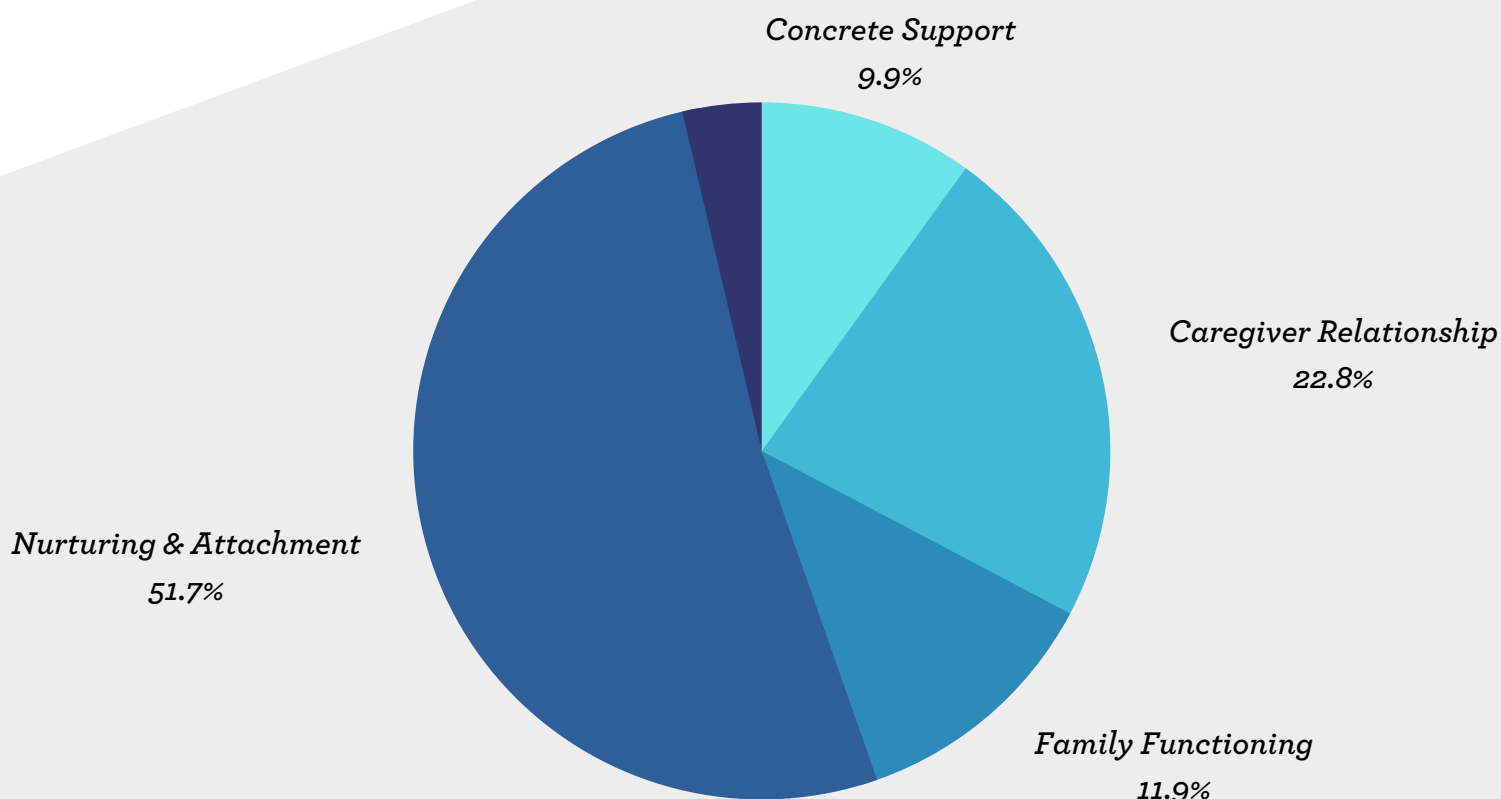
## SDQ & CYRM Data for Students Receiving FCOC (Tier 3) Services

*2022-2023 School Year*



# Improvements in Protective Factor Scores after 6 months and 12 months of FCOC (Tier 3) services using Protective Factor Survey (PFS) during School Year 2021-2022

*Note: Protective Factor Survey is measured with a scale of 1 to 5: 1 being the worst and 5 being the best. The goal is for the scores to increase.*





## % of Students Receiving Tier 2 and Tier 3 Services Who Showed Improvements in Key Indicators



*Increase/Stay the same in % of days in attendance in consecutive semesters*

**48%**

*Increase in ELA/Math grade by at least one letter grade in consecutive semesters*

**51%**

*Same or Decrease in behavior referrals to the office compared year-end to year-end*

**77%**







# SCHOOL SUPPLY DRIVE

## DROP OFF:

The Ramer Center  
515 W. Martin st.,  
Martinsburg, WV  
25401

M-Th 830-3pm

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## PICK UP:

Melody Cook  
304-676-9419

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- Boys/girls backpacks (without wheels)
- Crayons (24 pack)
- Glue sticks
- #2 Pencils
- Safety scissors
- Pink erasers
- Pencil bags
- 2 pocket folders
- Composition notebooks
- Wide-ruled notebooks
- Highlighters
- Colored pencils

ACCEPTING  
DONATIONS  
THROUGH JULY  
28TH, 2023

## CONTACT US:

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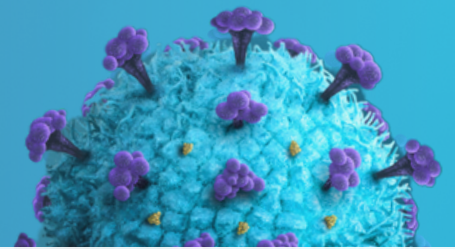
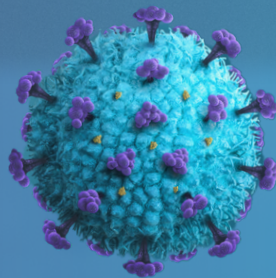
304-676-9419  
melody.cook@wv.k12.us





# COVID IS STILL ALIVE AND WELL.

Protect yourself and others.



GET YOUR  
VACCINE



WEAR A  
MASK



WASH YOUR  
HANDS



West Virginia  
Immunization Network

A PROGRAM OF The Center for Rural Health Development

LOVING  
OUR

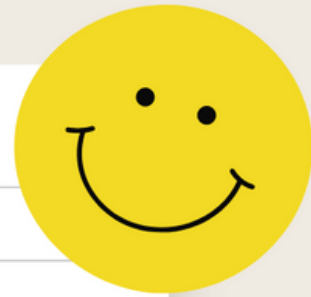
# COMMUNITY

JULY 12TH

On July 12th, we gathered at the Asbury United Methodist Church on North Street in Charles Town to offer FREE resources to our community, featuring food, coffee, clothing and hygiene items, mental health and substance abuse services, health screenings, haircuts, legal advice, spiritual support, Narcan, children's activities, and more. Guests enjoyed live music, love, and support from our social workers and volunteers.



WATCH THE RECAP HERE



THE  
**MARTINSBURG**  
INITIATIVE

A Police/School/Community Partnership  
Preventing Substance Use Disorders, Building Strong  
Families, and Empowering Communities

# BACK TO SCHOOL GIVEAWAY

Pre-K to 12th Grade

August  
3rd  
1-3pm

**FREE backpacks and  
school supplies!**

515 W. Martin Street  
Martinsburg, WV 25403

For more information please contact us :

[info@themartinsburginitiative.com](mailto:info@themartinsburginitiative.com)

Call : 304-267-3510 ext. 13519



# IT'S A FAMILY AFFAIR

Get your family and friends vaccinated for Covid-19, Flu, Pneumonia, Meningitis, Shingles, and mpox!

## Here are some facts:

- Everyone 6 months and older should get a COVID-19 vaccine.
- All adults need an annual flu vaccine.
- 1 In 3 will develop shingles in their lifetime, but vaccines can reduce this risk.
- CDC recommends meningitis vaccines for all preteens & teens.
- Children under 2 and adults over 65 are most at-risk for pneumonia.
- People at risk of mpox should get both doses of the vaccine to get the most protection against infection.

For more details,  
visit: <https://www.vaccines.gov>  
or call: 1-833-734-0965  
**#BoostUp!**

Get Involved with  
CEG here:



Community Education Group  
[www.communityeducationgroup.org](http://www.communityeducationgroup.org)



# A MODEL SOLUTION

TO A NATIONAL PROBLEM

*Our mission is to prevent substance use disorders, build strong families, and empower the Martinsburg community through police, school, community, health, and education partnerships.*

1

### Increase awareness

of how to prevent substance use disorder through community empowerment.

2

### Mitigate negative consequences

Resulting from substance misuse or trauma through community interventions, medication overdose.

3

### Identify, risk stratify and offer appropriate interventions

for individuals experiencing risk factors of trauma or substance misuse.

4

### Evaluate and report performance.



THE  
**MARTINSBURG**  
INITIATIVE

A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

# EVERY CHILD DESERVES A GOOD START

If you have an Infant or toddler at home and have concerns about their development with moving, talking, hearing, vision, playing, learning, or growing, we are here to help.

West Virginia's Infant and Toddler Early Intervention Program. Telehealth and In Person appointments are available at NO COST TO YOU.

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**(304) 267-3595 ext 132**







THE  
**MARTINSBURG  
INITIATIVE**  
A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

## FIND US HERE

- BERKELEY HEIGHTS ELEMENTARY
- BURKE STREET ELEMENTARY
- EAGLE SCHOOL INTERMEDIATE
- ORCHARD VIEW INTERMEDIATE
- OPEQUON ELEMENTARY
- ROSEMENT ELEMENTARY
- TUSCARORA ELEMENTARY
- WINCHESTER AVE ELEMENTARY
- PIKESIDE PRE-K LEARNING CENTER
- NORTH MIDDLE SCHOOL
- SOUTH MIDDLE SCHOOL
- MARTINSBURG HIGH SCHOOL

Contact [info@themartinsburginitiative.com](mailto:info@themartinsburginitiative.com)  
to become a mentor.

## OUR PARTNERS



*City of Martinsburg  
Police Department*



*Berkeley County Schools*



*Shepherd University*



*Washington/  
Baltimore High  
Intensity Drug  
Trafficking Area*



*Drug-Free  
Communities  
Support Program*



July 12 "Loving Our Community"  
Event - Charles Town, WV



Rejoice

July 12 "Loving Our Community"  
Event - Charles Town, WV



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**STRONGER TOGETHER**

515 W. Martin Street Martinsburg, WV  
304-267-3510, x 13519



[themartinsburginitiative.com](http://themartinsburginitiative.com)