

STAKEHOLDERS'

NEWSLETTER



August 3 - Back to School
Giveaway Event

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DIRECTOR'S MESSAGE

Here's what we've been working on this month.

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SUCCESS BY THE NUMBERS

See the impact we are having on the community.

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BACK TO SCHOOL GIVEAWAY EVENT

See how our staff stepped up to help local families with school supplies.

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NATIONAL NIGHT OUT EVENT

One night, many organizations. Together in the name of community.

STRONGER TOGETHER

TMI is a model solution partnering police, school, health, and education to prevent substance use.

OUR PARTNERS



Greetings,

August has been a very busy month for The Martinsburg Initiative.



COMMUNITY BABY SHOWER

TMI hosted its first annual Community Baby Shower at Trinity Temple Church of God in downtown Martinsburg on Saturday, August 19th. Over 80 new and expectant mothers and families participated. Fifty gift bags were distributed that were filled with diapers, wipes, a Chick-fil-A coupon, and a little goodie donated by Unicare.

Raffles and giveaways donated by community members and local organizations were handed out. Local community organizations set up booths and shared information about their services. A huge thank you to those who collaborated with us to make this event successful, including AbbaCare, Martinsburg Young Lives, Mountain Heart, St. Joseph's Angels, The Monarch Family Support Center, WIC, Tabitha's Closet, The Health Plan, Burlington United Methodist Family Services: Parents as Teachers, and People of Worth.

These community partners donated raffles and gave their time on a Saturday morning. Importantly, they shared information with the pregnant mothers and families with young children who were there. The Berkeley County Sheriff's Department also provided a deputy for car seat safety checks. We appreciate everyone who made this event so successful!

CAMP SUNSHINE

During the first week of August, TMI provided a summer day camp for children in the Martinsburg area. The camp was made possible through an Eastern West Virginia Community Foundation nature grant. Students ranged from kindergarten to third grade and had the opportunity to learn, play, and make new friends! Hosted at Burke Street Elementary, TMI collaborated with Target in Martinsburg and the Potomac Valley Audubon Society to provide enriching activities for children. Throughout the week, children could scavenger hunt and learn about butterflies, pollinating insects, worms, and more!

Each day, children started out the morning doing a social-emotional circle time with their team leaders. Team leaders asked questions to build friendships between the children. The groups also completed mindfulness activities and heard about strategies to use when feeling stressed. Children said they enjoyed circle time because it helped them feel calmer.

Other activities that children participated in included painting suncatchers, squiggle art, making animal face masks, paper plate flying birds, a challenging obstacle course, as well as extreme games of red-light-green light, duck-duck-goose, Simon Says, and What Time is it, Mr. Fox. Many children also enjoyed free play and gross motor activities using the playground equipment.

Not to be forgotten about, children and volunteers alike enjoyed a week full of fun snacks daily. Snacks included butterfly bagged snacks of fruits and cheese balls, animal face rice cake treats, snail turkey and cheese roll-ups, an ice cream sundae bar, and an extra special trail mix treat courtesy of Target.



CAMP SUNSHINE

TMI finished out the week by giving every child who came to camp a brand-new free backpack loaded with school supplies. Two children also won special backpacks fully loaded with extra fun items for being great helpers during the week of summer camp. These bags were specially filled and donated by Target. TMI is so happy to have such great community partners to help with this camp. Potomac Valley Audubon Society and Target helped these children enjoy the week to the fullest!

Other August Activities

The Martinsburg Initiative provided Too Good for Drugs training for a variety of community partners in June. 13 individuals attended, including 5 TMI social workers, 2 TMI mentors, 3 Berkeley County Sheriff's Deputies, 1 BCS school counselor, 1 JOTIPP coordinator, and one peer recovery coach. This training will ensure that students receive an important substance use prevention curriculum.

August 29 was a big day for TMI as we presented our TMI model at two events.

Our Lead Social Worker, Jennifer Burroughs, presented The Martinsburg Initiative at the 2023 COSSUP. National Forum in Arlington, VA. TMI Police Social Worker Noel accompanied her Canellas. On the same day, I traveled to Baltimore to join Washington-Baltimore HIDTA and ADAPT and present TMI's evidence-based practices to Baltimore Public Schools.



ADDITIONALLY...

On August 3, TMI provided children with 250 brand-new free backpacks with school supplies during our annual backpack giveaway at the Ramer Center.

Thank you to TMI's Camp Director Melody Cook and all TMI staff members who worked the camp and backpack giveaway.





Chief Erin Gibbons with child



Mentor Brian Hairston with students



Loren Bell, one of our Maury Richards Scholarship Recipients

The TMI Executive Board met on August 9 and is pleased to announce that Martinsburg Police Chief Erin Gibbons will serve as Chairperson.

TMI thanks Chief Gibbons for his support and looks forward to a wonderful future under his leadership. In addition to reports and updates, the Executive Board recognized Loren Bell, one of our Maury Richards Scholarship Recipients. Loren is a Martinsburg High School graduate attending Blue Ridge Community College. Loren will study criminal justice and hopes to become a police officer, specifically a K-9 police officer.

Congratulations Loren.



Each and every day, The Martinsburg Initiative works to prevent substance use, build strong families, and empower the community. Thank you sincerely for your support and collaboration,

OUR PARTNERS



SAVE A LIFE
FREE NARCAN DAY

SEPT. 14, 2023

BERKELEY, MORGAN & JEFFERSON

On September 14, 2023, from **10 am to 4 pm**, local organizations in the Eastern Panhandle will provide free naloxone (Narcan) and education for everyone.

JEFFERSON

Jefferson County Community Ministries
238 W. Washington St.
Charles Town

Knutti Hall
102 W. High St.
Shepherdstown
OPEN UNTIL 7 PM

7 Sea's Food Store
6828 Charles Town Rd.
Kearneysville

Mountaineer Recovery Center
3094 Charles Town Rd.
Kearneysville

BERKELEY

Family Dollar
605 Winchester Ave.
Martinsburg
OPEN UNTIL 7 PM

Berkeley Day Report Center
520 S. Raleigh St.
Martinsburg
OPEN UNTIL 7 PM

Fire Station 1
200 N. Raleigh St.
Martinsburg

Goodwill
100 Eagle School Rd
Martinsburg

BERKELEY

Martinsburg Square
100 E. King St.
Martinsburg

Berkeley County DHHR
433 Mid-Atlantic Pkway
Martinsburg

New Leaf Dispensary
776 Foxcroft Ave.
Martinsburg

Family Dollar
4996 Gerrardstown Rd.
Inwood

7-Eleven
8949 Williamsport Pike
Falling Waters

Reed's Pharmacy
71 Cowardly Lion Dr.
Hedgesville

MORGAN

CNB Bank
101 S. Washington St.
Berkeley Springs

Morgan County Homeless Coalition
47 Union St.
Berkeley Springs

Union Chapel United Methodist Church
10123 Valley Rd.
Berkeley Springs

War Memorial Hospital
1 Healthy Way
Berkeley Springs



SAVEALIFEAPPALACHIA.ORG

The Annual Berkeley County Schools Bullying Prevention Community Wide Kick-Off

Giveaways



Balloons

school performances



September 21, 2023
War Memorial Park
5:00 pm - 7:00 pm



In case of rain/threatening weather, the event will be held at
Martinsburg High School
701 S. Queen Street
Martinsburg, WV



1453 Winchester Avenue . Martinsburg, WV 25405
www.berkeleycountyschools.org





SUCCESS BY THE

NUMBERS

For the Behavioral Health Career Project, TMI social workers visited all middle and high schools in Jefferson, Morgan, and Berkeley County and shared information about careers in behavioral health such as social work. This month's data reflects the survey we did with the students regarding the material we presented to them.

JULY 2023



BEHAVIORAL HEALTH CAREERS

SURVEY RESULTS FROM

1745 RESPONSES

*Will you consider getting
a degree in Behavioral
Health Careers?*

YES

36%

MAYBE

37%

*Does having a career
as a social worker
appeal to you?*

YES

41%

MAYBE

38%

Did the materials presented give a good overview of jobs in behavioral health, provide an understanding of the education needed for behavioral health careers, and provide information about job opportunities in behavioral health?

YES

92%

NO

8%

Did the materials presented provide an understanding of the education needed for behavioral health careers?

YES

99%

NO

1%



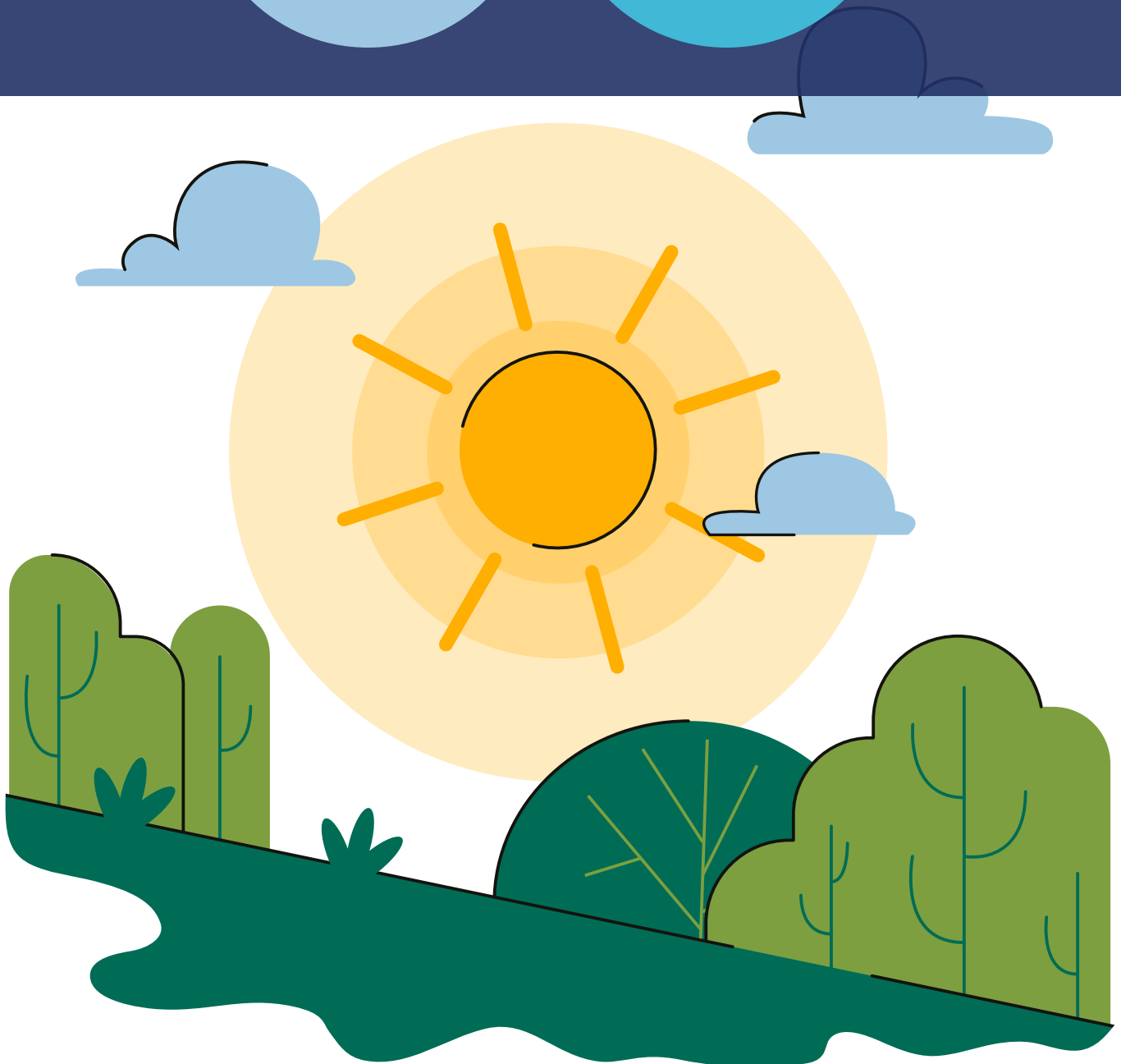
Did the materials presented provide information about job opportunities in behavioral health?

YES

99%

NO

1%





Back to School

GIVEAWAY



AUGUST 3

TMI hosted a Back to School giveaway event on August 3 from 1 - 3 pm. Giveaways included free backpacks and school supplies for Pre-K to 12th graders at 515 W. Martin Street In Martinsburg. Lunch was also provided.

Back to School

GIVEAWAY



RECOVERY MONTH

LOVING OUR COMMUNITY

A FREE EVENT FOR EVERYONE



Dinner & Coffee
Hygiene Supplies & Clothing
Lots of Free Services
Haircuts
Children's Activities
and more!



Come celebrate RECOVERY with us, just for September! We will be sharing stories, info, music, & art to spread hope that recovery is possible.

FRIDAY, SEPTEMBER 15

6-8 PM

ASBURY UMC GYM

104 W. NORTH ST.

CHARLES TOWN

Sponsored by



Call/text 304-676-7138
for more information

COMMUNITY

Baby Shower



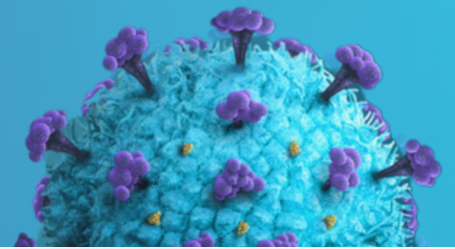
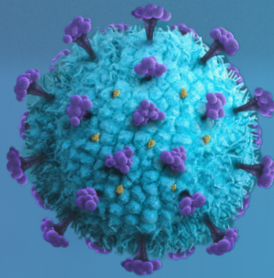
AUGUST 19

TMI hosted a Community Baby Shower for expectant moms and/or caregivers with children under the age of one. From 10 am - 2 pm, moms and caregivers were treated to free refreshments, diapers, wipes, baby books, and door prizes at the Trinity Temple Church of God. Guests RSVP'ed in advance via an online registration form.



COVID IS STILL ALIVE AND WELL.

Protect yourself and others.



GET YOUR
VACCINE



WEAR A
MASK



WASH YOUR
HANDS



West Virginia
Immunization Network

A PROGRAM OF The Center for Rural Health Development

IT'S A FAMILY AFFAIR

Get your family and friends vaccinated for Covid-19, Flu, Pneumonia, Meningitis, Shingles, and mpox!

Here are some facts:

- Everyone 6 months and older should get a COVID-19 vaccine.
- All adults need an annual flu vaccine.
- 1 In 3 will develop shingles in their lifetime, but vaccines can reduce this risk.
- CDC recommends meningitis vaccines for all preteens & teens.
- Children under 2 and adults over 65 are most at-risk for pneumonia.
- People at risk of mpox should get both doses of the vaccine to get the most protection against infection.

For more details,
visit: <https://www.vaccines.gov>
or call: 1-833-734-0965
#BoostUp!

Get Involved with
CEG here:



Community Education Group
www.communityeducationgroup.org

NATIONAL NIGHT OUT



AUGUST 1

National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances.



NATIONAL NIGHT OUT



AUGUST 1

Knowing your neighbors and surroundings is the best way to build a safer community. National Night Out allows us to rediscover our communities. Parents and their children saw squad cars and various emergency responders, learned about safety, and enjoyed family-friendly activities.





A MODEL SOLUTION

TO A NATIONAL PROBLEM

Our mission is to prevent substance use disorders, build strong families, and empower the Martinsburg community through police, school, community, health, and education partnerships.

1

Increase awareness

of how to prevent substance use disorder through community empowerment.

2

Mitigate negative consequences

Resulting from substance misuse or trauma through community interventions, medication overdose.

3

Identify, risk stratify and offer appropriate interventions

for individuals experiencing risk factors of trauma or substance misuse.

4

Evaluate and report performance.



THE
MARTINSBURG
INITIATIVE

A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

EVERY CHILD DESERVES A GOOD START

If you have an Infant or toddler at home and have concerns about their development with moving, talking, hearing, vision, playing, learning, or growing, we are here to help.

West Virginia's Infant and Toddler Early Intervention Program. Telehealth and In Person appointments are available at NO COST TO YOU.

(304) 267-3595 ext 132



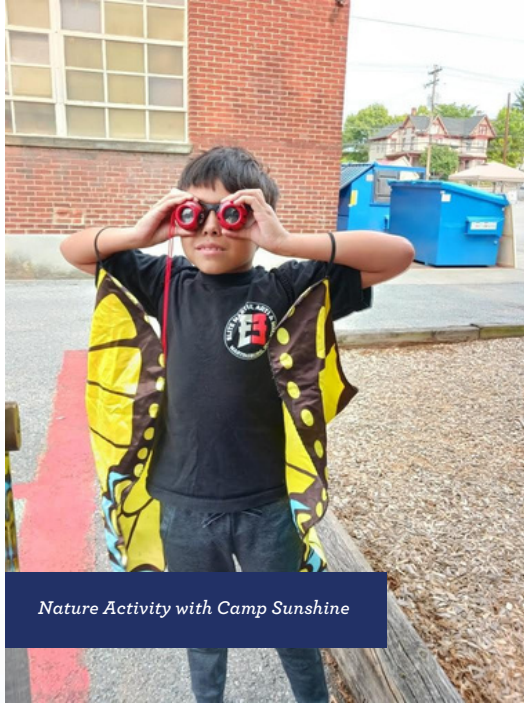


THE MARTINSBURG INITIATIVE
A POLICE, SCHOOL, COMMUNITY PARTNERSHIP

FIND US HERE

- BERKELEY HEIGHTS ELEMENTARY
- BURKE STREET ELEMENTARY
- EAGLE SCHOOL INTERMEDIATE
- ORCHARD VIEW INTERMEDIATE
- OPEQUON ELEMENTARY
- ROSEMENT ELEMENTARY
- TUSCARORA ELEMENTARY
- WINCHESTER AVE ELEMENTARY
- PIKESIDE PRE-K LEARNING CENTER
- NORTH MIDDLE SCHOOL
- SOUTH MIDDLE SCHOOL
- MARTINSBURG HIGH SCHOOL

Contact info@themartinsburginitiative.com to become a mentor.



Nature Activity with Camp Sunshine



Face Painting



Loving Our Community



Brian our Chess Master

OUR PARTNERS



City of Martinsburg
Police Department



Berkeley County Schools



Shepherd University



Washington/
Baltimore High
Intensity Drug
Trafficking Area



Drug-Free
Communities
Support Program



STRONGER TOGETHER

515 W. Martin Street Martinsburg, WV
304-267-3510, x 13519



themartinsburginitiative.com